

JQ Life

Issue 10 - Autumn 2020



JEWELLERY QUARTER
BUSINESS IMPROVEMENT DISTRICT

www.jewelleryquarter.net

FREE



DRESSING UP THE JQ

KARLUS G. TAILOR'S JOURNEY
TO THE JEWELLERY QUARTER

- ▶ **Changing Spaces**
We meet the businesses adapting to the 'new normal'
- ▶ **Building the JQ**
The latest on the Quarter's exciting developments

LIVE

LEARN

WORK

VISIT



Young or old, married or unmarried, you need to ensure that your loved ones are looked after if something happens to you.

We're here to help. Speak to Melinda who can advise you on what to do next and advise you on the things to consider including:

- Wills
- Lasting Powers of Attorney
- Probate and Administration of Estates

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JQLife

Issue 10 - Autumn 2020

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JEWELLERY QUARTER
BUSINESS IMPROVEMENT DISTRICT

The Jewellery Quarter Business Improvement District (JQBID) provides a welcoming environment for visitors, keeps the streets clean and safe, and invests in projects to improve the area.

www.jewelleryquarter.net/jqbid

Striding forward, together

Without dwelling on the obvious, the last few months have been incredibly difficult for the city of Birmingham – and in particular – our JQ community who rely so much on the passing trade. But with the resilience and togetherness shown, coupled with some incredibly exciting projects ahead, there are plenty of reasons to be optimistic. Over the last few months, our local authority and other strategic bodies have started to seriously think about the way our city is utilised by those who live, work and visit here.

Huge strides have been made with Birmingham's Emergency Transport Plan, placing more emphasis on walking and cycling, through the introduction of pop-up cycle lanes and one-way roads to make way for a greener and cleaner environment. We're also seeing a cultural shift as the Government makes it easier for businesses to offer al-fresco dining, enhancing the visitor experience while allowing people to remain socially distanced. This can already be seen outside 1000 Trades on Frederick Street, where unused parking spaces have now made way for outdoor seating (page 7).

This 'outdoorsy' culture will also be well-serving to the new burgeoning residential community that we'll soon be welcoming into the JQ. Take a look at some of these exciting new development schemes on pages 26-27.

Last month, work finally began on the project to restore the Chamberlain Clock. Upon its return in early 2021, this 117-year-old clock will be restored to its former glory, with new paint work, LED lighting and most importantly – a working clock face! Read more on page 6.

August also gave us some fantastic news as The Hive Café and Bakery won Gold in the Ethical, Responsible, Sustainable tourism category at this



year's Visit England Awards for Excellence. An incredible achievement which was so thoroughly deserved. Read about this and other community news on pages 12-13.

Enjoy reading!

Luke Crane

JQDT Executive Director

 @jq_bid

 facebook.com/JewelleryQtr

 @JQBID

For the latest news from the JQBID, scan here to visit our website and sign up to our newsletter.



Contents

WHAT'S NEW IN THE JQ?	5	JQ TOWNSCAPE HERITAGE PROJECT	20-21
		KATE O'CONNOR TELLS THE JQTH STORY SO FAR AND LOOKS AHEAD TO THE FUTURE	
JQBID AND JQDT HIGHLIGHTS	6-8	MEET THE TEAM	22-23
		GET TO KNOW THE FACES BEHIND THE JQDT	
GUEST COLUMN: NAV LADHA, THE FLOATING SPA	9	WALK THE JQ	24-25
		OUR GUIDE TO A DAY SPENT EXPLORING THE QUARTER	
JQ AT HOME	10-11	BUILDING THE JQ	26-27
WE RECAP THE BEST BITS FROM OUR JQ AT HOME EVENT		A LOOK AT THE LATEST EXCITING DEVELOPMENTS IN THE EVER-CHANGING JQ	
COMMUNITY SPOTLIGHT	12-13	CHANGING SPACES	28-30
THE LATEST FROM OUR AWESOME JQ COMMUNITY		WE CATCH UP WITH THE JQ BUSINESSES ADAPTING TO THE 'NEW NORMAL'	
IN THEIR OWN WORDS: KARLUS G.TAILOR	14-19		



JEWELLERY QUARTER
BUSINESS IMPROVEMENT DISTRICT

What's new in the JQ?

THE JQ GOES GREEN

As part of the recycling scheme introduced by First Mile recycling, the Jewellery Quarter BID business community has recycled just under 120,000 kgs of waste in the past year! To put that into perspective, we've saved 628 trees, 78 tons of CO2 and produced over 36,000 KWH of energy, meaning the BID has recycled on average 66% of its waste. Go JQ!

You can see the full report here

BARBER THERAPY

During lockdown, an exciting new barber opened its doors to the public. Barber Therapy is a barbers which offers cutting edge technique, with impeccable customer service. Headed up by Matty Paul, Barber Therapy is where customers can enjoy a very different experience to what they're used to. Matty spoke to us about how he came up with this unique concept:

"During the lockdown, I came to the conclusion that I needed to provide a completely secure and safe space for customers to come and enjoy a one on one hair experience. I've always had such a close relationship with my customers, that their appointments would be more than just haircuts, they would be therapy sessions.

This is where the idea for Barber Therapy came from. To give people their own time slot to come in, relax and experience the very best in men's hairdressing"

You can find out more about Barber Therapy here

NEW VICAR MOVES IN

After three years at the church, Andrew Gorham has left his post as interim priest of the Jewellery Quarter's iconic St Paul's Church. Andrew stated: "I shall take away very happy memories of the Jewellery Quarter. St Paul's is a unique church – set in the heart of the JQ, surrounded with a glorious churchyard. It is a place set apart to remind us all of what is important in our lives. It is a place filled with silence, music, laughter, tears and contemplation."

Replacing Andrew will be Vicar David Tomlinson, who also chairs Thrive Together Birmingham, as permanent vicar of St Paul's.

"I am delighted to have been appointed Vicar of St Paul's and to have been called to serve in the Jewellery Quarter. I am very grateful to Andrew Gorham for his excellent leadership and his contribution to the community over recent years, and will be looking to nurture the life that has arisen and strengthen the church's role in the JQ, and the city. I greatly look forward to getting to know everyone."

Read more from David Tomlinson here

HORIZON COFFEE

A new unique coffee shop has now opened its doors in the JQ. Horizon Coffee is a language cafe which offers a meeting place for language students, tutors and groups to study, practise conversation and share cultures from all over the world. Horizon Coffee was expected to have opened sooner, but due to the lockdown the opening was delayed. With great Peruvian coffee, as well as empanadas and other tasty food, it's well worth a visit.

You can find out more about Horizon Coffee here

CHECK OUT WHO'S JOINED THE JQ

Hush Hair and Beauty
22 Frederick Street, B1 3HE
www.hushhair.com

Sacet
37, Warstone Lane, B18 6JU
www.sacet.com

DSL Solicitors
98 Icknield St, B18 6RU
www.dassasolicitors.co.uk

MJF Office
Regent House, 50 Frederick St,
B1 3HR
mjf.co.uk

BOF
101 Albion Street, B1 3AA
bof.co.uk

Hard as Nails
34 Tenby St, B1 3EE
hardasnailsstudio.gettimely.com

Novus
Crown Works, Mary Street,
B3 1UD
www.novus.ac.uk

Cash In Your Jewellery.com
166 Warstone Lane, B18 6NN
www.cashinyourjewellery.com

Sarto
61 St Paul's Square, B3 1QS
sartohair.co.uk

Espresso Quarter
166 Warstone Lane, B18 6NN

Barber Therapy
58 Spencer Street, B18 6DS
www.barbertherapy.co.uk

Jewellery Quarter Diamonds
112 Vyse Street, B18 6LP

JOBID & JQDT Highlights



BIRMINGHAM HERITAGE WEEK - SEPTEMBER

From 10 to 20 September, Birmingham Heritage Week will shine a spotlight on all things history & heritage. Discover something new in the JQ with guided tours, sketching walks, theatre performances, online videos & much more! Visit our website for all the events and activities taking place in the JQ.

[Check it all out here](#)



CHAMBERLAIN CLOCK

The process to dismantle and remove the Chamberlain Clock began on 22 August. Clock-makers, Smith of Derby, have started a full restoration of the Clock following its removal from its home on the roundabout junction of Warstone Lane and Vyse Street. Following the repair work, which will include the repainting, regilding and instalment of LED bulbs, the Clock will be reinstated in early 2021, complete with a new heritage information panel which explores the legacy of Joseph Chamberlain, its namesake.

[Find out more about the restoration plans here](#)





LET'S CLEAN UP THIS TOWN!

The Great British Spring Clean returns in September, after being postponed in March. The JQBID will be participating with a community clean-up event on Friday 25 September. Can't make Friday? Luckily we have another litter picking event on Saturday 19 September for World Clean Up Day. We hope to see as many of you there as possible!

[You can find out more info on the initiative here](#)



1000 TRADES

Through working with the JQBID, 1000Trades on Frederick Street is one of the first JQ businesses to take over parking spaces to allow for tables and chairs to be placed on the pavement. Pedestrians are now safely guided to walk around the furniture, keeping a safe distance with those enjoying a bit of alfresco dining.

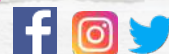
[You can find out more info here](#)



JEWELLERY QUARTER CHRISTMAS WINDOW TRAIL - NOVEMBER

The hugely popular Jewellery Quarter Christmas Window Trail will be back for a second year running this November! We can't wait to see the fantastic window displays brighten up the JQ.

[Keep an eye on our social media channels in November for more details](#)





OUR AMBASSADOR

Matt, our JQ Ambassador, has enjoyed being back in the JQ, and saying hello to our lovely business owners and visitors as shops and offices reopen again. Feel free to say hi if you see him out and about!

Meet the rest of the team on pages 22-23



THE CLEAN TEAM

With warmer weather and increasing footfall, our JQ Clean Team has been busy keeping the JQ streets sparkling. They've also helped bring the neglected planters back to life, which are looking gorgeous in the sunshine!

In addition, our continued partnership work with Birmingham City Council has enabled us to facilitate a deep clean of the tunnels on Water Street and Lionel Street, after a build-up of pigeon guano.

For more information, follow our social media channels.

JQ CEMETERIES PROJECT

Work on Key Hill Cemetery is complete and the site is now fully open for visitors to explore.

Due to delays caused by COVID-19, The Garden of Memory area in Warstone Lane Cemetery will be finished in autumn 2020, as HFN Landscaping is currently awaiting the delivery of stone blocks.

There will be also be socially distanced and online events taking place from the cemeteries throughout the summer, including tours, talks, outdoor theatre and volunteer opportunities. Find out more here



Float weightlessly, defy gravity and de-stress!



GUEST COLUMN: NAV LADHA, THE FLOATING SPA

Unique. If I had to choose one word to describe The Floating Spa, it would be this. Why? Because while everyone is trying to do something, we forget the importance of trying to be something. Remove the external stimuli and distraction in our oversaturated world, strip yourself to just being and see what is left. That's the experience you get here at The Floating Spa - the first and only floatation centre in Birmingham!

I came from the typical corporate big office world, I learnt a lot there and realised a need in people to disconnect from the stresses of modern life and reconnect with their internal energies, which led me to the concept of floatation therapy or R.E.S.T (Restricted Environmental Stimulation Therapy).

As soon as I tried it for the first time, I knew I wanted to be part of bringing this life changing practice to the wider public.

I wanted to start by bringing it to the Jewellery Quarter. Somewhere that has always had a place in my heart. It was a no-brainer to locate The Floating Spa here and I've experienced first-hand the great independent businesses, sense of community and eclectic population. When we first moved into our premises, we were carrying out internal refurbishment on the building for ten months before we opened. During this time, I think every single neighbour from all around us had come around at some point to not only introduce themselves but also to offer any help! This sense of community and

the support network that creates really blew me away.

The Floating Spa operates on the concept of total self isolation!

Even before the pandemic, our cleaning protocols were of the highest order. 500kg+ of Epsom salt, UV treatment and disinfecting procedures ensure 99% of virus and bacteria are removed from all surfaces and the water before every appointment. We will also be introducing a staggered booking schedule and social distancing measures on site.

One of the most memorable events I recall is when a new customer called us to say they were running late. We quickly realised they were not going to make it as they were in Birmingham, Alabama, USA. The person had booked online thinking we were located in Birmingham, USA and was driving over 100 miles, not realising their mistake until they tried putting our full address into the

satellite navigation.

The benefits of regular floating are not only great in number but also backed up by science. There is continuing medical research proving the benefits of floatation for a wide range of challenges. By relieving the stresses of gravity, floating takes the weight off strained bones, joints and muscles, and increases the efficiency of blood circulation. This includes a multitude of physical and mental benefits which can be enjoyed by anyone and everyone.

The Floating Spa also sells health and wellbeing products and offers yoga classes and 1-2-1s with Lisa from The Pretty Sweaty Stuff throughout the week and hires out the venue for different events.

Check out their website and Facebook or contact Nav for more information.





COULDN'T MAKE JQ AT HOME? WE CATCH UP ON THE HIGHLIGHTS FROM OUR FIRST ONLINE FESTIVAL.

Since 2015, we've hosted the Jewellery Quarter Festival - our flagship event that brings on average 16,000 visits each year, and showcases all the JQ has to offer.

Sadly, due to the pandemic, this year's JQ Festival was unable to go ahead in its

traditional form. However, instead of cancelling, we looked at a different way of going forward for the 2020 event.

Collaborating with 30 of the Quarter's independent businesses, we put together a 12-hour online event, 'JQ at Home', which showcased the diversity of what the Jewellery Quarter has to offer, from sewing to live theatre.



Relive JQ at Home by visiting www.jewelleryquarter.co.uk/jq-at-home

Heritage half hour with Townscape Heritage and JQ Cemeteries

There's a lot going on in the historic Jewellery Quarter. Kate and Josie from Townscape Heritage and the JQ Cemeteries project discuss the restoration work within the JQ, and conduct a Q&A to answer questions from viewers. This is worth a watch if you want to stay up to date with all that's happening in the Jewellery Quarter. Check it out here.

Instagram

Make your own coffee with Saint Kitchen

Missing the office coffee machine? Is your home brew not doing it for you? Saint Kitchen joined the JQ at Home event by showing us a variety of ways to create the perfect brew at home. Saint Kitchen, using a range of techniques, recipes and tricks, has given people the chance to experiment at home to find their caffeine fix. You can watch the tutorial here.



Stitching into your home environment with Tina Francis Tapestry

Fancy a new hobby? Bargello stitching is a type of needlepoint embroidery that dates as far back as the 17th century.

A beautiful pastime, Bargello embroidery is a fine addition to your home or office space, and can be an effective way to relieve boredom. Tina shows you that you don't need mountains of equipment to do this, and you may already have the equipment lying around at home. Find out for yourself here.



The Whisky Club @ Home

Take a trip in history with The Birmingham Whisky Club. Owner Amy and Bar Manager Joe talk you through the history of the world famous Old Fashioned cocktail. They also show you how to make this classic drink from the comfort of your own home. Learn how to make the Old Fashioned here and visit their new website to take a look at their brand new cocktail menu!



at home



Community Spotlight

As usual, the awesome JQ bunch have been out doing what they do best! Supporting others, caring for the environment, welcoming new members of the community and generally making the area an even better place to live, learn, work and visit. Plenty has been going on since our last issue, so here is what the community has been up to since.

#JQCEMETERYMEMORIES

The Quarter, famous not only for its historical sites but also for its multiple green spaces, quickly became the location of choice for rejuvenating walks during the lockdown period. And there is no surprise that a prized place for summer strolls is the Jewellery Quarter Cemeteries.

The Jewellery Quarter Cemeteries Project wants to celebrate the area by encouraging the community to share images of the grounds using #JQCemeteryMemories so they can create a gallery for two of the most sacred spots in the Jewellery Quarter.

To submit your stories and images, email josie.wall@jqdt.org

 **Jewellery Quarter Cemeteries Project**
@JQCemeteries

We know that the cemeteries are valued by locals as green spaces more than ever this year. We have been sent some amazing pics & comments, so we're gathering them to make a gallery of lockdown

[#JQCemeteryMemories](#)

If you have stories or photos please email josie.wall@jqdt.org



"THANK YOU, NHS"

One of the Quarter's most historic badge manufacturers, Vaughtons, is raising funds for NHS Charities Together to say a big thank you for their heroic efforts over the past months and beyond, through the sale of their NHS Thank You pin.

The pin, originally designed by the children of managing director Nick Hobbs, has garnered national attention, and even bagged Nick and the kids a spot on This Morning! So far the badge (on sale at £9.99) has raised thousands for the cause. Amazing!

Find out more and purchase a pin here

 **Vaughtons**
@Vaughtons

The official 'Thank You NHS' pin badges – made here in our Birmingham workshop – can be ordered only from Vaughtons direct, with profits going directly to NHS Charities Together.

Get yours at now vaughtons.com

[@NHSCharities](#) [#NHSthankyoupin](#)



THE LAUNCH OF THE BLACK JQ GUILD

Local jeweller Norma Jean Banton Murrain has joined with fellow jewellers to launch 'The Black JQ Guild', a project formed to 'preserve, protect, celebrate, promote and pass on the rich legacy of African Caribbean culture in the British Jewellery Trade'.

The Guild offers regular meetings for Black jewellers to connect and is currently developing a creative academy for aspiring talent, which is due to launch in October.

**For more info, email norma@silverfishjewellery.co.uk
You can donate funds to the academy here.**

 **Norma Jean Banton**
@Jewelry4Jesus

Help me raise £10000 to To develop a creative academy to teach jewellery skills to young people including black youth & those with disabilities in the U.K.. Please [#donate](#) on [@justgiving](#) and RT. Thanks!



IT'S EASY, BEING GREEN!

We already know we've got a super thoughtful community here in the JQ, and they've proved just that over the past few months with community litter picks across the Key Hill and Warstone Lane cemetery sites. Volunteers have regularly gathered on Thursday and Saturday mornings in socially distanced groups to collect litter from the areas.

The initiative, organised by the Jewellery Quarter Cemeteries Project, has proved a fantastic way of maintaining the Quarter's beautiful landscape and a chance to socialise with fellow JQ folk!

For more information go to the Jewellery Quarter's Cemeteries Project page or email josie.wall@jqdtf.org

Jewellery Quarter Cemeteries Project
@JQCemeteries

Thank you to everyone who came out to help us with the litter pick today! We had a full house and picked up lots of litter in Warstone Lane. Next week we are in Key Hill
[#JQHeritageSquad](#)
Can you spot [@Tartiebear](#)?



TheHiveJQ @TheHiveJQ · Aug 17
This is just so amazing. Reopening September!

VisitEnglandBiz @VisitEnglandBiz · Aug 17
And @hivebham from the West Midlands wins Gold! Congratulations!
#VEAwards2020



THE HIVE STRIKE GOLD

Brilliant news for The Hive Café & Bakery who have won Gold in the Ethical, Responsible, Sustainable tourism category at Visit England's Awards for Excellence 2020. The Hive make 100% of their dishes by hand, compost all food waste and get lots of their ingredients from their farmed rooftop garden. The café also offers work placements to young people with complex learning needs - giving them the chance to learn to bake, prepare and serve food. A worthy winner!

Find out more about The Hive here

SUITED FOR SUCCESS

Suited for Success, a charity providing free interview attire for the unemployed, is back open. Although operations look a little different than before, the team has jumped back into action during a time when the community needs support the most. Their current focus is on helping those who have lost their jobs as a direct result of the pandemic.

The brilliant initiative also continues to see the Suited for Success team offering help to those on a job hunt by digital means; setting up interview coaching via online meetings and a library of materials, fully accessible remotely.

Learn more here

Suited For Success
@SuitedForBham

And we're back! Safety measures are in place and we're ready to start helping unemployed men and women into work again especially those who have sadly lost jobs due to the covid pandemic bit.ly/31AQue2
[#MoreThanJustaSuit](#)



Jewellery Quarter BID
@JQBID

The [#EatOutToHelpOut](#) scheme is now LIVE. If you are a business offering food and drink, you can apply NOW to join the scheme to offer discounts for your customers during the month of August bit.ly/2Zo1Bpq

[#JQisOpen](#)



9:10 am · 13 Jul 2020 · Twitter Web App

EAT OUT TO HELP OUT

The restaurants, bars and cafes certainly missed serving up a slice of the JQ while on hiatus and judging by the success of the 'Eat Out to Help Out' initiative, you missed them just as much!

Many businesses in the area signed up to the Government scheme, aimed to encourage diners to support the hospitality industry after months of closures. Favourites, such as Saint Kitchen, Otto and Jojolapa offered customers, who were able to dine out, amazing discounts throughout the month of August.

Extended Eat Out To Help Out in the JQ!
Read our blog to find out more

JQ Life Autumn 2020 - 13



In Their Own Words: Karlus G. Taylor

IN EVERY ISSUE, WE INVITE A MEMBER OF THE JQ COMMUNITY TO TELL US ABOUT THE JQ IN THEIR OWN WORDS.

IN THIS ISSUE, KARLUS, OWNER OF BESPOKE TAILORS, KARLUS G. TAILOR, TELLS US ABOUT HIS JOURNEY TO THE JQ AND HIS PLANS FOR A FUTURE HERE.



NAME: **KARLUS**
BUSINESS: **KARLUS G.TAILOR**
JOB TITLE: **FOUNDER**
YEARS WORKED IN THE JQ: **11**

I'd always wanted to be an architect, and even did my school work experience in an architect's office. But when I realised I'd have to do seven years of training, it suddenly wasn't so appealing!

So, when I left school, I randomly enrolled on a TV and Video Services course at the college I wanted to go to, as they didn't do the business course I fancied. It wasn't for me and I soon dropped out. I then decided to enrol on a business course at a college near to my house instead – or so I thought. When I arrived at my new college to enrol, I bumped into a childhood friend on the steps. He'd just signed up to a tailoring course and he encouraged me to do the same. That was in the September. By December, I could make trousers and shirts. I found my school work experience helped with me learning to pattern draft which is part of the tailoring journey.

You could say sewing is in the blood. My mom, my aunty and my sisters all sewed, and my brother did alterations for his friends too whilst at school. Even our dad's best friend was the local tailor who lived down the road. I would watch him work when visiting. I never thought that one day I'd be doing the same job, but I always felt a vibe when I was there. While at college, I asked my mom to buy me a sewing machine and I practiced every night, seven days a week. I was determined to be the best. I'm still using that sewing machine now. It's been with me on my whole tailoring journey so far.

SEWING WASN'T MY FIRST PASSION.



When I finished
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aces doing alterations where I took
n sewing knowledge as I could, but
completely satisfied working for
le. I was always sneakily making
my previous jobs. I've always liked
ngs that go against the grain and
te the norm. I love to create. If you
Row for a suit, you'll tend to get
style. I always tell my clients that it's
ent and they can basically have
within reason' so to go out and look
ey like. It's all about creating the
ence for them, not just creating
that I'm comfortable with.

decided to set up my own business.
Birmingham needed a place
ole could go to buy quality bespoke
at an affordable price point and
garment alterations carried out by
o actually understand how clothing
ster, Hilary, had already worked in
iously and she agreed to get on
ound a spot on Spencer Street and
e it all started.

to be

2 miles away from the JQ, but I had
been here before I opened the
n't know what a great area it was. It
e to me to open a bespoke tailor's
e Jewellery Quarter - while people
to pick up their wedding rings,
come in to have their suit made or
After 6 years almost hidden away
Street, we outgrew the studio and
ntastic larger space on Vyse Street.
even closer to the jewellery retailers
ter and easier to stumble across. It's
aid off.

I now know that the JQ is the place to be. It's
an amazing place. You can still enjoy being
close to the city centre, but also enjoy the close
community here. Most people who work here
have been through our studio at some point.

***I hear my name shouted on the
street more than I do in the area
I grew up in! That's how tight and
friendly the community is.***

A new challenge

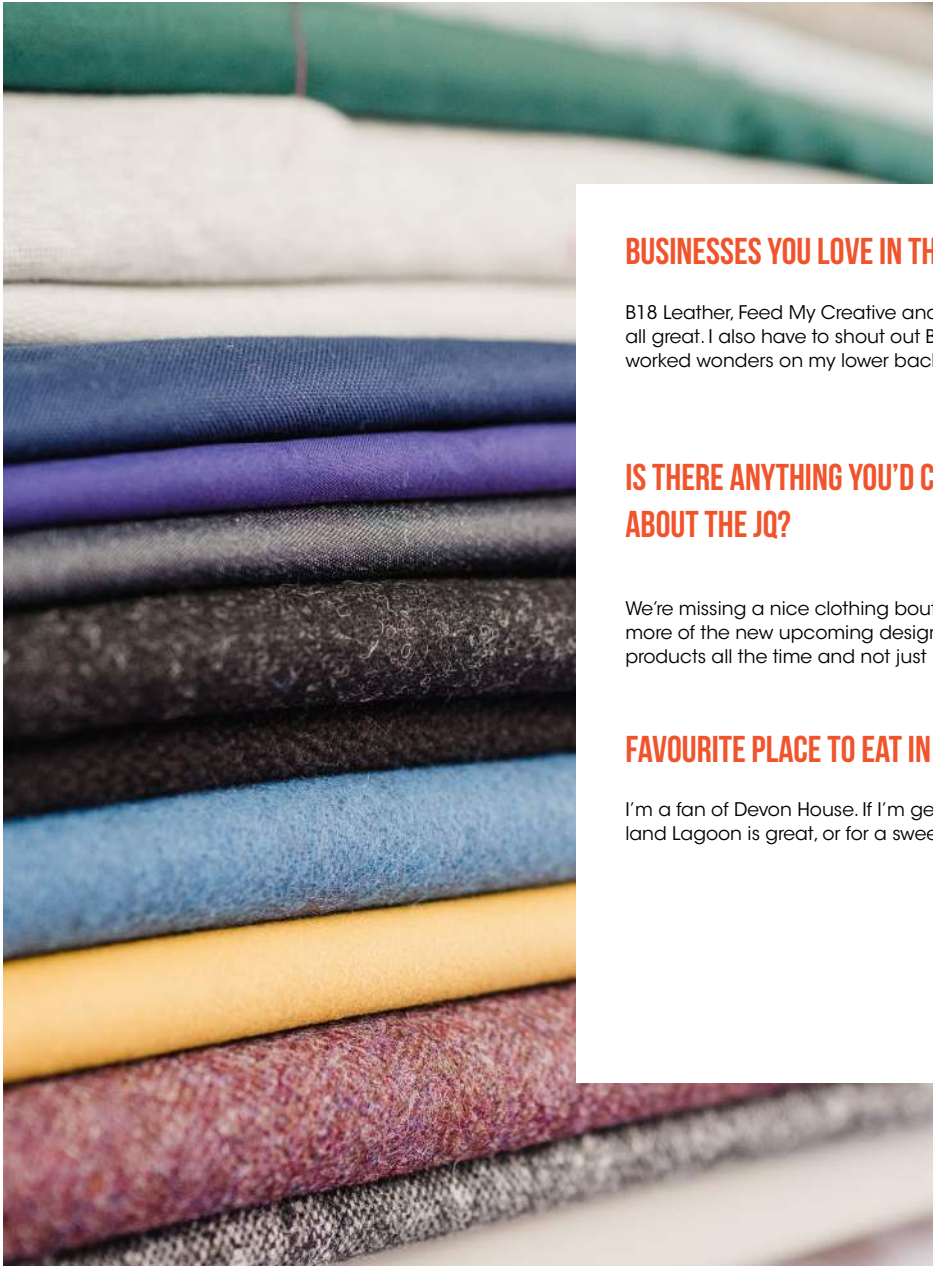
I was actually pretty happy at the start of
lockdown - it's the longest break I've had in 30
years! I got jobs done that I'd been meaning
to get done for ages, and no calls and emails
meant I had the opportunity to relax.

When Hilary and I got back in the studio, it
made sense to use our skills to make face
masks. We had a few sales early on and then
a few decent size orders from schools. The only
problem for me was that I really dislike repetitive
work. At one point, we made 200 face masks in
a week!

The usual requests have picked up again
now, but it has been hard. We make garments
mainly for weddings and special occasions,
so we basically lost all our bespoke garment
orders for the year. The situation got me thinking
about different ways of working in the future.

***We're always flirted with the idea
of having our own clothing range,
more sporty and casual, and maybe
an accessory line. Watch this space!***





BUSINESSES YOU LOVE IN THE JQ?

B18 Leather, Feed My Creative and Dolls of Decadence are all great. I also have to shout out Back Track Chiropractic, who worked wonders on my lower back pain.

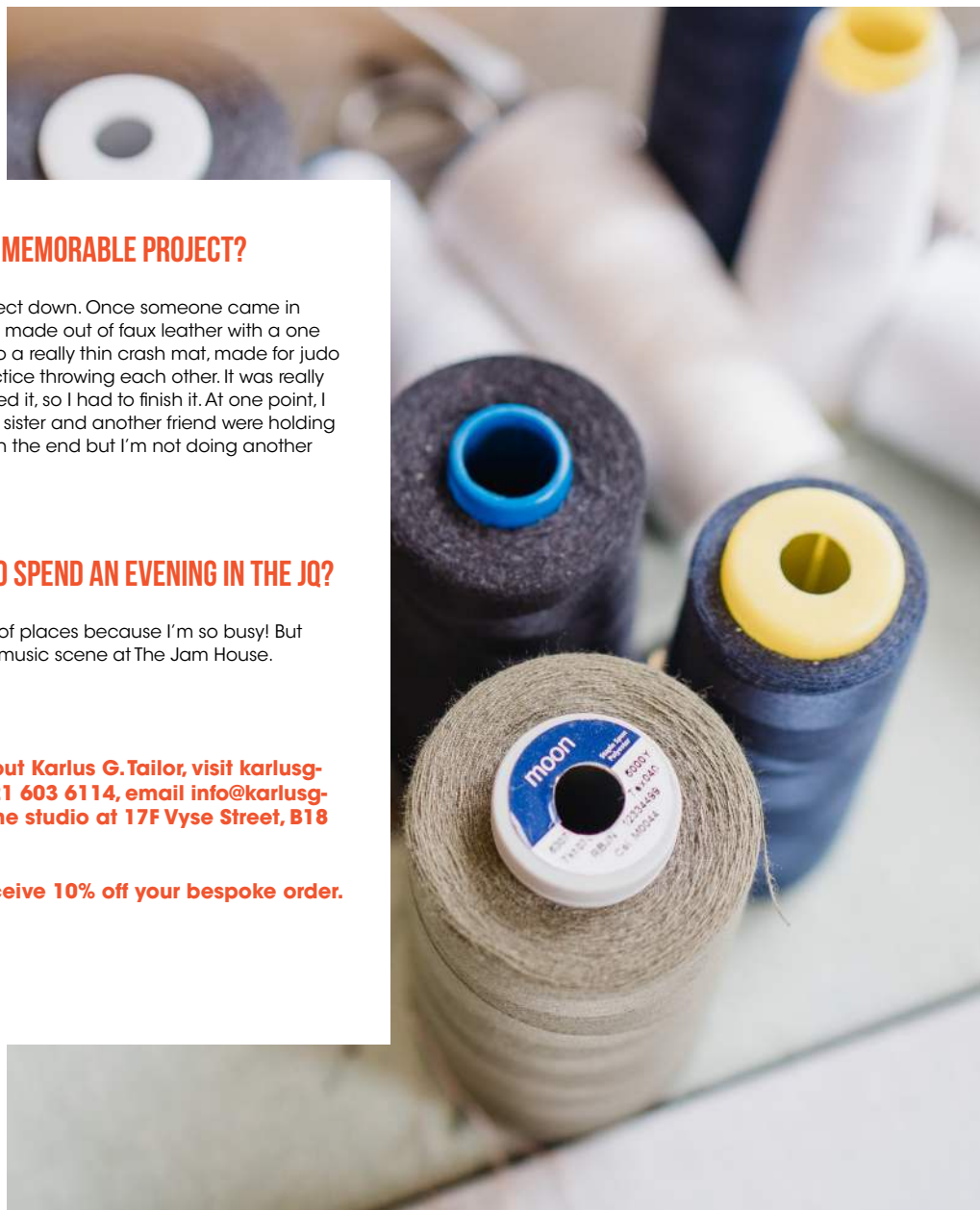
IS THERE ANYTHING YOU'D CHANGE ABOUT THE JQ?

We're missing a nice clothing boutique. Or a space where more of the new upcoming designer makers can sell their products all the time and not just have pop ups.

FAVOURITE PLACE TO EAT IN THE JQ?

I'm a fan of Devon House. If I'm getting a takeaway, then Portland Lagoon is great, or for a sweet treat, Bake Even Cakery.





WHAT'S YOUR MOST MEMORABLE PROJECT?

I never like to turn a project down. Once someone came in and wanted a boiler suit made out of faux leather with a one inch foam filling similar to a really thin crash mat, made for judo players so they can practice throwing each other. It was really difficult to sew, but I started it, so I had to finish it. At one point, I was stitching it, while my sister and another friend were holding it in place. I got it done in the end but I'm not doing another one!

FAVOURITE PLACE TO SPEND AN EVENING IN THE JQ?

I don't really get to a lot of places because I'm so busy! But when I do, I love the live music scene at The Jam House.

To find out more about Karlus G. Tailor, visit karluscg-tailor.co.uk. Call 0121 603 6114, email info@karluscg-tailor.co.uk or visit the studio at 17F Vyse Street, B18 6LE.

Quote 'JQ Life' to receive 10% off your bespoke order.

TOWNSCAPE HERITAGE PROJECT

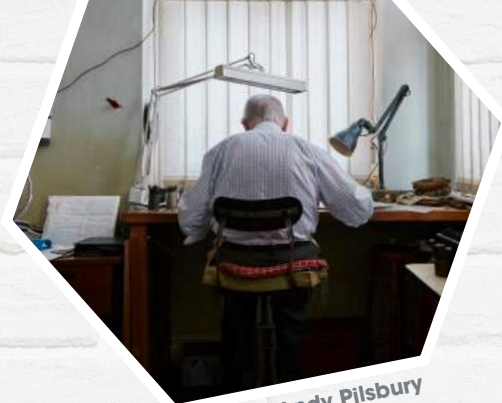


Photo © Andy Pilsbury

PEOPLE'S ARCHIVE

The Jewellery Quarter Townscape Heritage project (JQTH) is a National Lottery Heritage funded project that aims to regenerate an area within the Jewellery Quarter, funding projects to repair and restore historic buildings. The three-year scheme aims to create a high quality, attractive environment for people to live, work, visit and invest through opportunities provided to learn about the unique heritage of the area. Kate O'Connor, who runs the activities for the project, talks us through the story so far, and what the future holds for the JQTH project.

One of the things I am most proud of is the People's Archive and the 2019 exhibition 'Still: Stories from the Jewellery Quarter' where the oral histories and photos were first publicly displayed at Iron House Gallery.

A lot of teamwork went on behind the scenes for this project - Andy Pilsbury and Inès Elsa Dalal took photographic portraits of people who have spent their lives working in the Quarter. We also worked with Siobhan, Pat, Tony and Steve who carried out the oral history interviews, and our transcriber Kieran who typed them all up from audio. Of course, none of it would have been possible without our participants, who so willingly opened up and shared their experiences, and their thoughts about how the area has changed over time.

The archive is there now, hopefully forever, and can be enjoyed and learned from for generations to come. It feels very special to have captured this moment in time and so much history too. Our oldest participant was Ray, who is in his eighties and still works part-time in the Quarter. He started hand-chasing when he left school and still does it now. Hearing him talk about the craft is fascinating.

Explore the People's Archive online at th.jewelleryquarter.net/peoples-archive/

LOCAL COMMUNITIES

We've worked with lots of different people throughout the project, and it has been great getting to know the Jewellery Quarter community! We've built good relationships with our local schools - the Jewellery Quarter Academy, Central Academy, Brookfields Primary School and the Old Fire Station Nursery. We work with the students each year. Last year, local artists Tina Francis, Deborette Clarke, Dual Works and Frilly Industries went in to deliver workshops, and they created some lovely work which was displayed on Vittoria Street. This year, lockdown somewhat altered what we could do, so the artists created a 'Jewellery Quarter Makes' activity pack for the students to do at home. It was full of arts and craft activities inspired by Regent Place in the JQ. It's really important for us to work with these local schools. When we have asked the students their thoughts on the project, they've told us that the activities make them feel proud of where they live and go to school. That's really great to hear and definitely spurs us on! It's fantastic working with the artists too; they have their own passion and knowledge of the area, and bring a diverse set of skills and experience with them.



EVENTS AND ACTIVITIES

We are looking forward to running talks, workshops and walks again once it's safe for us to do so because it's so nice to meet the people who are engaging with the project. 'Heritage with a View' is one of my favourite regular events that we run, because the talks cover such a range of topics, all inspired by the JQTH area. The last one was about Victorian Turkish baths in Britain, inspired by the fact we had our own located in the Argent Centre on Frederick Street. We hope to run them again soon, maybe virtually at first and see how that goes.

We have also worked with lots of skilled craftspeople who have delivered workshops. Naomi Clarke is a jeweller who is also an Artist-in-Residence at the School of Jewellery. She's delivered a couple of jewellery making workshops, one of them as part of the events programme for the 'Still' exhibition. Most of the participants had never tried jewellery making before, so it was lovely to provide this introduction to it and we hope that it has inspired them to do more. We are still thinking about how we might be able to provide similar experiences in the future, safely and with social distancing in place.

My colleague Josie started in post as the Activity Programme Manager for the JQ Cemeteries Project last year, and we have teamed up to run 'Drawn in the Quarter' which is an urban sketching walk delivered by RBSA artist, Ed Isaacs. He's going to be doing them monthly, changing his route each time but always covering the Jewellery Quarter streets and the cemeteries. As well as the history, there's so much amazing visual material in the area so it's always good to focus in and appreciate what we can see. We commissioned a printmaker called Jemma Gunning to create etchings and prints of two buildings in the JQTH area at the beginning of the year. She chose Alabaster & Wilson and Unity Works, which are both likely to be redeveloped in the near future. Her work captures the transient state of the buildings, ensuring that future generations can see them as they are now. Her Unity Works etchings have been selected for the Woolwich Contemporary Print Fair - we're really happy that the world will get to discover the amazing spaces of the JQ!

THE FUTURE

The JQTH project runs until early 2022 and next year is going to be an exciting one for the project as we will see lots of the repair and restoration work come to fruition. The first building to receive project funding was the Argent Centre, and works have already started to repair the brickwork and reinstate the turrets. It's shrouded in scaffolding at the moment, but it's going to look amazing when it's finished. It has these wonderful polychrome bricks in different colours to accentuate building details such as the arches - they will look super when they have been repaired!

There are other building projects in the pipeline, and my role of Activity Programmer will be to share the progress of the works with a wider audience. We're planning to create films, blog posts, and maybe even run some hard-hat tours behind the scenes!

To find out more about the project, please go to our website th.jewelleryquarter.net. You can also find us on Twitter @JQTHproject and Instagram @jqth_project



Photo © Blue Monday



Meet the JQDT Team

THE JEWELLERY QUARTER DEVELOPMENT TRUST (JQDT) SUPPORTS THE LOCAL COMMUNITY, PROTECTS THE QUARTER'S HERITAGE, AND PROMOTES THE AREA'S VIBRANT ENERGY. OVERSEEING A VARIETY OF PROJECTS - INCLUDING THE JEWELLERY QUARTER BUSINESS IMPROVEMENT DISTRICT - THERE ARE VARIOUS FACES THAT MAKE UP THE JQDT TEAM. HERE WE MEET A FEW OF THEM!

LUKE CRANE

Luke Crane, 7 years at Jewellery Quarter Development Trust

JQDT Executive Director - I run the JQDT which oversees the Jewellery Quarter Business Improvement District.

Fun JQ fact about me: It's not really about me, but it is a favourite fact. St Paul's Church used to be so covered in soot that it was black! In the 1990s, it was jet washed at a cost of over £100,000 to give us the look we have today.

Bonus fact: I'm a fanatical collector of 50p coins - if you find the Kew Garden one, send it my way. I also like sky-diving.



JOSIE WALL

Josie Wall, 10 months at Jewellery Quarter Cemeteries Project

Activities Programme Manager for the Jewellery Quarter Cemeteries Project - I organise events and volunteering activities in the cemeteries.

Fun JQ fact about me: I used to work at the Coffin Works museum for over 3 years so am very attached to the JQ!

Bonus fact: I've been studying historic cemeteries for more than ten years and have a bucket list of burial places around the world I want to visit. Going on holiday with me is always dead good fun.



KATE O'CONNOR

Kate O'Connor, 2.5 years at Jewellery Quarter Townscape Heritage Project

Activities Programme Manager for the JQ Townscape Heritage - I run events and activities for different audiences, inspired by the heritage of the JQTH area.

Fun JQ fact about me: I used to work in the JQ about 15 years ago as a bartender whilst I was studying. It's nice to come back, and get to know the area properly and appreciate its heritage a bit more!

Bonus fact: As well as eating far too much during lockdown, I've also bought and learnt how to use a drill. So far, I've installed roller blinds and most importantly - a disco ball.



MANDY HALL

Mandy Hall, 2.5 years at Jewellery Quarter Townscape Heritage Project

JQ Townscape Heritage Capital Works Programme Manager - I work with building owners and their professional teams to develop grant applications for building repair works in the JQTH area.

Fun JQ fact about me: I have great-great-grandparents buried in the JQ, but I have yet to find out in which cemetery!

Bonus fact: I once crash landed in a hot air balloon...



KARIN DE FIGUEIREDO

Karin de Figueiredo, 2.5 years at Jewellery Quarter Business Improvement District

Events and Communications Executive - I'm responsible for developing and delivering the JQBID's events and supporting the Comms & Marketing Manager.

Fun JQ fact about me: I worked at the Coffin Works for a while and learnt to do the tours, including operating some of the machinery!

Bonus fact: I'm originally from Sweden.



MATTHEW CRAWLEY-ALEXANDER

Matthew Crawley-Alexander, 2 years at Jewellery Quarter Business Improvement District

Ambassador Team Leader - I'm the eyes and ears out on the streets, offering assistance and greeting visitors.

Fun JQ fact about me: I have had a pint in every pub in the JQ!

Bonus fact: I grow courgettes, tomatoes and sunflowers in my garden.



BILL HOUSEAGO

Bill Houseago, 2 years at Jewellery Quarter Business Improvement District

Administrator - I help run the office and keep the spreadsheets in line enabling information to stay organised.

Fun JQ fact about me: The first pub I visited at 18 was in the JQ.

Bonus fact: I spent 3 years living overseas in Moscow & Seoul as an English Teacher.



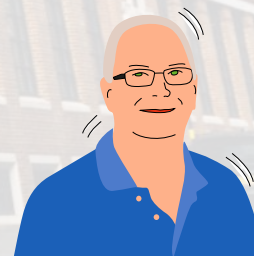
STEVE LOVELL

Steve Lovell, 1.5 years at Jewellery Quarter Business Improvement District

Communications and Marketing Manager - I promote the JQ as the place to come and visit.

Fun JQ fact about me: The first place I rented after moving out from home was in the JQ on Great Hampton Street, in New Hampton Lofts. After showing my Nan my new place, it turned out that she grew up on Unett Street - just a few streets away, over 80 years ago!

Bonus fact: I once celebrated New Year's Eve twice in one night. I'd visited Lapland but stayed on the border of Sweden and Finland. So we celebrated New Year in Sweden, and then walked a few metres and partied all over again in Finland an hour later.



DENNIS CLULEY

Dennis Cluley, 3.5 years at Jewellery Quarter Business Improvement District

The Clean Team Supervisor - I keep the streets of the JQ clear from litter and graffiti.

Fun JQ fact about me: I used to work at St Paul's Church and have seen everything there from Jazz awards to lots of people showing up for polling day. I once had to show Robert Vaughn around the church as well as Ian Rush!

Bonus fact: I like to run marathons and one time I accidentally entered as a professional runner. The only time I saw the professionals was at the starting line...

Want to find out more about the team's roles, responsibilities or fun facts? Get in touch with them at jewelleryquarter.net/contact-us



Walk the JQ

Taking a stroll around the JQ not only offers a chance to work on that step count, it's also an incredible opportunity to take in some rare city sights, learn more about an area steeped in history and engage with a welcoming, diverse and full-hearted community. While there are many JQ trails for you to try - from heritage trails to pub crawls - we've pulled together a trail with something for everyone. Follow our lead and get to know more about the most renowned area in Birmingham!

11

THE BUTTON FACTORY

As your stroll draws to an end, The Button Factory is an ideal place to rest, enjoy some light bites and order a celebratory glass of bubbles. Check out the roof terrace while you're there and snap up some late afternoon rays.

1

THE ASSAY OFFICE

Begin your journey at the old Assay Office building, on Newhall Street. The original office was founded back in 1773. The operations, which include the testing of precious metals, hallmarking, bullion and gem certification and consultancy are now undertaken in the new Moreton Street office, and is one of only four others of its kind in the UK.

2

MINIMA

Scandi-inspired interiors store Minima is worth a peek. Packed with stacks of minimalist décor and accessories, it might just be the best place to pick up a trinket as a little reminder of your memorable walk around the Quarter.

5

ARTISAN ALCHEMY

It wouldn't be a trip around the JQ without a visit to a gallery, so head to Artisan Alchemy next. Explore the contemporary art space that boasts unique collections of both furniture and jewellery (of course!).

3

PASTA DI PIAZZA

A stone's throw away, you'll find our next stop, Pasta Di Piazza. You may not have worked up too much of an appetite by this point, but it's worth a pause to admire the original Victorian characteristics of the building. You'll definitely want to return here later for some traditional Italian cuisine.

4

ST PAUL'S CHURCH AND SQUARE

Moving on, lap up the sun at St Paul's Church and Square. The city's last remaining Georgian square is a spot of calm, where you're likely to find a few others admiring the grounds or taking the weight off while enjoying some delicious treats from the local independents.

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CHAMBERLAIN CLOCK

Ordinarily, we'd tell you to stop off at the iconic Chamberlain Clock at this point.

However, on the 22 August, the clock was removed to begin an extensive restoration project to be completed by early 2021.

9

THE GOLDEN SQUARE

It's then worth stopping by the Golden Square, which combines three spaces, which draw on the JQ's heritage and craft associations - the Orchard, the Promenade and the Plaza.

Before your night unfolds, you may require another little pick me up to garner some energy for the last treasures on the map. Head to Urban for a quality coffee, or a refreshing iced drink.

12

180 CLUB

Last but certainly not least is 180 Club. There is no more suitable a spot than this darts bar for fun with friends. Chill out with food, drinks and music. After all you deserve it after your afternoon of activities.

8

JEWELLERY QUARTER STATION

Although we're not leaving just yet, you should definitely check out the Jewellery Quarter Station on your travels. Keep an eye out for 'The Temple of Relief' - a grade II listed, cast-iron urinal. Don't worry! The facility has closed, but the intricate, Victorian structure is still there to admire, some 137 years later.

7

THE CHOCOLATE QUARTER

And if you're feeling peckish afterwards, why not pop in and see their neighbours, The Chocolate Quarter, for a decadent treat, before embarking on a leisurely wander through Spencer Street and Vyse Street. A wealth of the district's best jewellers are based around this stretch, so there is plenty of window shopping to be done.



ROCK AND ROLL BREWHOUSE BAR

to Hall Street, to a hidden gem the shape of Rock and Roll Brewhouse Bar. You won't have seen a venue like this. Sink some homemade brews and get to know the bar's friendly patrons (open on Fridays and Saturdays only).

Building the JQ

THE JEWELLERY QUARTER IS AWASH WITH NEW UPCOMING DEVELOPMENTS THAT WILL REJUVENATE THE ENTIRE AREA. THE DEVELOPMENTS WILL PROVIDE NEW PLACES FOR PEOPLE TO LIVE, WORK AND ENJOY ALL THE JQ HAS TO OFFER, AND MIX THE OLD JQ WE KNOW AND LOVE WITH A NEW MODERN OUTLOOK. SO FAR, THE NEW BUILDS TOTAL JUST UNDER 2,500 NEW APARTMENTS, WHICH MEANS MORE AND MORE PEOPLE WILL SOON BE CALLING THE JQ HOME. SO FAR, THE NEW BUILDS TOTAL JUST UNDER 2,500 NEW APARTMENTS (WITH ADDITIONAL RETAIL SPACE), MEANING MORE AND MORE PEOPLE WILL SOON BE CALLING THE JQ HOME.



HOCKLEY MILLS

Hockley Mills is an exciting development built on the site of a former tyre manufacturer. Adjacent to the Jewellery Quarter's train and tram station, Hockley Mills, developed by Blackswan Property, will bring 397 new apartments to the area, along with commercial space, office space, retail units and workshops. The £110million pound project will consist of eight buildings, all in-keeping with the JQ's unique heritage and architecture.



THE GOTHIC

Consisting of numerous derelict and Grade II listed buildings, The Gothic lies on the site of the former Gothic pub. Currently in its design phase, Blackswan Property's vision is to transform the site into both apartments on the upper levels, and independent commercial units at the bottom. They plan to mix an inspirational blend of old and new into the project, breathing new life into this iconic building.



GREAT CHARLES STREET

Encapsulating the Jewellery Quarter's architectural heritage and mixing it with the modern, Moda Living's Great Charles Street development will stand on an open space, on the border of the JQ and the City Centre. The site will be home to a new 39-storey tower building, surrounded below by the traditional brick work the JQ is known for. This development is currently awaiting approval now that plans have been submitted.

LIONEL HOUSE

Lionel House is a 14-storey complex, due for completion in 2021. The exciting new build will feature 259 one, two and three bedroom apartments for rent. Developed by Winvic, the project will feature ground floor space for new retail units, along with a fantastic roof terrace, offering 360 views around the whole city.



KEY HILL STUDIOS

Currently awaiting planning approval, Key Hill Studios is a fantastic development, which will see a 100,000 sq. ft area of the Jewellery Quarter transformed into a creative hub. The area will feature film, photography, music, digital and jewellery studios, as well as commercial, retail and residential units. The development also plans to refurbish one of the Jewellery Quarter's oldest buildings, the Grade II-listed Harry Smith building, which dates back to 1824.

ST PAUL'S QUARTER

The Jewellery Quarter is getting a brand new neighbourhood. St Paul's Quarter is a four-acre residential led, mixed-use scheme featuring over 320 new apartments. The site will also feature 100,000ft of commercial space, as well as affordable retail and business space across its 20 buildings. The site will also feature a new public square, as well as restoring two Grade II-listed buildings to their former glory.



There are many more exciting developments happening around the JQ - visit the JQBID site to find out more.

Changing Spaces

OUR LOCAL BUSINESSES ARE DOING EVERYTHING THEY CAN TO ENSURE THE JQ IS A SAFE SPACE FOR YOU TO COME AND ENJOY! WE CAUGHT UP WITH A FEW BUSINESSES AND ASKED THEM HOW THEY HAVE CHANGED THEIR SPACE IN ORDER TO ADAPT TO THE 'NEW NORMAL' THAT WE FIND OURSELVES IN.

DUAL WORKS

What new measures have been implemented?

We have changed our showroom area so it's easier to social distance and are now accommodating meetings around the large workbenches in our workshop. We've changed our delivery methods by making sure we social distance, wear face coverings and use gloves. We also leave the furniture and products we have made in our showroom for 72 hours before delivery.

How has your business adapted?

Over the last few months, we have focused on developing our product range, in particular the urban garden collection as we believe it's important to bring plant life into the home environment.

How have you helped the JQ community during this period?

We worked closely with Hazel and Haydn on a range of screening measures to ensure that Dale can maximise client numbers, whilst still maintaining the design aesthetic that his staff

and customers are accustomed to.

We were commissioned by Pickles and Co to design and manufacture freestanding salon stations to complement their existing interior style and to aid social distancing, by enabling these workstations to be spaced further apart as necessary and as the guidelines evolve.

We also helped Hard as Nails, a nail art studio who have moved from Digbeth into the Jewellery Quarter over this period. We designed and manufactured a suite of bespoke furniture, including a reception desk, workstations and mobile screens ready for their reopening.

For each of these client projects, it has been important that what we design is integrated into the surroundings and complements the existing interior design and architecture. These interventions aid social distancing by being sympathetic to the environment and help the user feel at ease in the space.

Browse through our unique collections at www.dual.works and follow us on Instagram and Twitter @TheDualWorks



S.P. GREEN & CO. LTD

What new measures have been implemented?

We have implemented social distancing measures in all of our shops, hand sanitising stations at the doors, placed screens on the counters, provided masks for our staff and customers, and strict jewellery cleaning procedures in all our locations.

How has your business adapted?

We have introduced an appointment service to ensure that our customers feel comfortable, enabling us to limit the number of people that can come in our shops at any one time. We also reduced our hours from 10:30am until 4pm.

Are you offering new services?

We are trying to keep as much normality as possible for our customers and are still offering the same excellent service that we are very well known for.

To see our full range and book an appointment with us, visit www.spgreen.com

HARRIS GIBBS

What new measures have been implemented?

We have reviewed our whole client experience and made multiple changes to minimise the risk to our clients and team in order to create an environment whereby our clients feel relaxed and safe, but also enjoy the same great service they are used to.

We've implemented physical changes, such as screens, and more spacing between chairs to ensure clients can be kept at a safe social distance from each other. Our team are wearing PPE including visors to protect both the client and the team member.

How has your business adapted?

We have changed our opening hours and team rota, we are now open seven days a week until 9PM, enabling us to have our team on a rota that reduces the volume of people within the salon at any one time.

It also offers clients greater flexibility and availability of appointments while we work through the huge demand for services.

We've introduced a new digital loyalty scheme rewarding our clients with in-salon credit.



HARRIS GIBBS

Are you offering new services?

Thankfully, we are still able to offer the extensive range of services we offered prior to lockdown. However, now, we have much longer appointment times hopefully giving our clients an even better personalised service.

Our team is thoroughly enjoying being back in the salon, and feeling revived after our forced break, we are excited to welcome regular and new clients to the salon and hopefully give them a well needed treat post-lockdown.

To see our full list of services and book an appointment with us, head over to www.harrisgibbs.com

MINIMA

What new measures have been implemented?

We have redesigned our showroom layout to allow for social distancing to take place, enabling customers to keep at least two metres apart from each other and from our team.

We're also currently limiting the number of customers in the showroom at any one time to just four people and are providing hand sanitiser for all minima visitors on their entry and exit. We are currently only accepting cashless payment to reduce contact between our customers and our team.

How has your business adapted?

We have been uploading more products to our website to increase our range for our online shoppers and have also implemented a click and collect system from our front door, allowing customers to pick up items without having to come into the showroom.

Are you offering new services?

For our more cautious and vulnerable clients, we will be offering private access to the showroom for a one-hour consultation available by appointment with at least 24 hours notice.

During the lockdown, we used the time to assess the needs of our customers and what they have been buying and requesting from us. We have bought a wide variety of new products and brands and hope our customers like our post-lockdown refresh.

You can view our full range of products at www.minimauk.com



MINIMA

SAINT PAULS HOUSE

What new measures have been implemented?

To ensure that both our customers and staff are as safe as possible, we have added a few measures such as checking our guests' temperatures at the door, inputting sanitising stations for all to use and providing our staff with full PPE.

To ensure social distancing takes place, we have increased our outdoor seating facilities and placed Perspex screens at our bar and reception. We have ensured that we can send relevant Track and Trace information off to the government through a QR code that our guests can scan.

How has your business adapted?

To ensure minimal contact, we have implemented a table service app, enabling our guests to order and pay from the comfort of their seat!

Are you offering new services?

We've tried to keep things as 'normal' as possible and so whilst we have not brought in any new services, we have altered the way our traditional services are provided.

We're really proud of the work we've put in and we feel we've gone above and beyond what's needed. We hope that this is appreciated by the guests and helps them to feel comfortable at Saint Pauls House.

For more information on how we are currently operating and the practices we have put in place, check out our COVID-19 Standards of Practice at www.saintpaulshouse.com/safe-and-social



SAINT KITCHEN

What new measures have been implemented?

We have changed our showroom area so we have administered systems to ensure that both our customers and our team are as safe as possible, such as with tape and signage outside our shop advising customers to queue responsibly and to remind them how we are currently operating, which differs to what customers would be used to. When getting ready for dining in, we have reduced to a third of our regular occupancy, utilising two metre distancing wherever possible between tables, introducing one-way systems in the shop and switching to table service.

We also went cashless and we intend to stay that way.

How has your business adapted?

While the fundamental ethics of the business remain, how we deliver that has changed. We have added a whole new food takeaway side to our business, something we have never done before. Our table service has been made possible through a QR code triggered ordering system so that a visitor spends very little time with anyone other than those from their own household.

Are you offering new services?

The online ordering side of the business is brand new to us and we're loving it! We've always been pretty tech savvy but it's super exciting to see how online ordering can open up new opportunities for our business.

Every single step that we take back towards 'normality' is meticulously planned and tested. We hadn't long taken over Saint Kitchen before lockdown but we were already making a new name for ourselves and we are certain that we will carry that on.

Fancy learning more about our offerings, or craving a takeaway? Get in touch with us at www.saintkitchen.com



**THANK YOU FOR SUPPORTING OUR BUSINESSES
AT THIS CHALLENGING TIME.**



WELCOME BACK TO THE JQ!

10–20 Sept 2020

Step back in time and discover the heritage of the Jewellery Quarter

[jewelleryquarter.net/
heritage-week](http://jewelleryquarter.net/heritage-week)



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Birmingham
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in the
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Over 30 local events, both online and in-person at multiple venues. Browse our website to see them all.

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