Issue 7 - Winter 2019/20



www.jewelleryquarter.ne

FREE

## MAKING THE JQ LOOK GOOD MEET DALE HOLLINSHEAD, OWNER OF AWARD-WINNING JQ SALON, HAZEL & HAYDN

- My Piece of the JQ Jeweller and artist, Tom Lynall, creates a buzz in the Quarter
- Preserving the heart of the JQ for the future

The latest on the restoration work to the Chamberlain Clock

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#### Issue 7 - Winter 2019/20

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The Jewellery Quarter Business Improvement District (JQBID) provides a welcoming environment for visitors, keeps the streets clean and safe, and invests in projects to improve the area.

## Bring on 2020 in the JQ

As we wave goodbye to 2019, it's good to remind ourselves of what an incredible year it's been for the Jewellery Quarter.

We've supported over 40 new businesses that have chosen the Jewellery Quarter as their home and welcomed thousands of visitors to our many events – including our most popular JQ Festival to date, as well as Birmingham Heritage Week, and the recent Christmas Lights Switch On (pages 6-7).

We've also continued our promise in developing a clean, attractive, and welcoming Quarter, and introduced various projects and plans that will ensure the Jewellery Quarter's heritage is protected for many years to come.

The Chamberlain Clock refurbishment (pages 26-27), which was announced in October, will see it receive some much needed TLC. Exciting work has also begun on the restoration of both the historic Warstone Lane and Key Hill cemeteries (pages 14-15) as well as the development of a Cemeteries Activities Programme, by our newest member of the team, Josie Wall.

But just as we take pride in our past, we must also look forward to the future and embrace change. In October, a £125m scheme was approved to create St Paul's Quarter – a new residential and commercial development in the heart of the Jewellery Quarter.



In this issue, we also step into the life of our cover star, Dale Hollinshead, owner of award winning JQ salon, Hazel & Haydn, as he talks putting the JQ on the map (pages 18-23).

Enjoy reading!

#### Luke Crane

**JQDT** Executive Director



@JQBID

For the latest news from the JQBID, scan here to visit our website and sign up to our newsletter.



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# What's new in the JQ?

#### LEARN MINDFULNESS OVER LUNCH

Mindfulness can help improve people's wellbeing, boost creativity, increase productivity, and develop healthy habits. However, increasingly busy lifestyles mean many of us struggle to find the time to be kinder to ourselves.

ConnectionStudio in Crosby Court has the ideal solution – free, 20-minute mindfulness sessions from 12.20pm every weekday between November and January. Go along and learn how to boost your emotional strength and fitness and establish a deeper connection with yourself and others.

For more information about ConnectionStudio, which also offers therapy, workshops and online courses, visit www.connectionstudio.net.

#### OPHEEM SHINES BRIGHT WITH MICHELIN STAR

Birmingham's back to having five Michelinstarred restaurants, more than any other city outside London, now that Aktar Islam's Opheem has been added to the Michelin list.

The Indian restaurant on Summer Row has earned its first star in the latest Michelin listings for its progressive Indian cooking and ability to blend traditional techniques with a modern outlook. The Aston-born chef-owner uses recipes from across India, as well as his own family's favourites to 'produce visuallyarresting dishes with distinct, defined flavours.'

For reservations, to check out the award-winning menu, or to find out more, visit www.opheem.com

#### SECURITY SUPPORT SHOUT-OUT

Security specialists, CPS Security Services, are among one of the latest businesses to have just landed in the Jewellery Quarter.

Now that they're all up-and-running at their offices on Spencer Street, the team at CPS wanted to reach out and let everybody – businesses and residents – know that they're on hand to offer security-related guidance and support.

For more information, contact Darren Pendleton, CPS's Head of Security, on 07946 644 192 or dpendleton@cpssecurityservices.co.uk

## JQ IS THE BEST PLACE TO DRINK IN THE UK

Frederick Street's 1000 Trades has been identified by the Observer Food Monthly Awards as the best place to drink in the UK. The craft beer and wine venue, owned by Jonathan Todd and John Stapleton, has built up a brilliant reputation with locals since opening in 2016, and it's fantastic to see the nation now recognising its 'sense of warmth and inclusivity' that we know so well.

You can find 1000 Trades at 16 Frederick St, B1 3HE.

#### DAMASCENA BRINGS THE MIDDLE EAST TO THE JQ

Birmingham favourite, Damascena, has opened the doors to its fourth location. The award-winning independent coffee shop, which serves up Middle Eastern flavours, is a welcome addition to the JQ.

Visit the brand new Damascena at 17 Warstone Ln, B18 6JR.

#### CHECK OUT WHO'S JOINED THE JQ

EAN Jewellery www.eanjewellery.com

Emotihealth www.emotihealth.com

Saladbox www.saladbox.co.uk

**Style Lodge** www.stylelodge.co.uk

Parity Network www.parity.uk

No Peg Studio bit.ly/nopegstudio

Clover HR www.cloverhr.co.uk

**2G Audio Visual** www.2gaudiovisual.co.uk

Sustainable Energy Association www.sustainableenergy association.com

Nails and The City bit.ly/nailsandthecity

Damascena www.damascena.co.uk

**CPS Security Services** www.cpssecurity services.co.uk

Correct as of November 2019

Are you a new business in the JQ? Please get in touch and let the JQBID know by emailing info@jqdt.org

# JOBID & JODT Highlights



### BIRMINGHAM HERITAGE WEEK

The JQBID were thrilled to sponsor this city-wide event that shines a spotlight on Birmingham's diverse history & heritage. Between 12 and 22 September, the JQ came alive with tours, talks, shows, and workshops exploring the Quarter's rich history. The JQBID hosted three tours across the Jewellery Quarter that explored the legacy of Kathleen Dayus, the Baskerville connection to the Cemeteries, and the proud history of St Paul's Church.



### WORLD CLEAN-UP DAY

This worldwide event on 21 September saw over 20 million people in 180 countries come together to help clean up our planet. The JQBID were joined by 21 volunteers including members from GoodGym Birmingham and Greenpeace UK. A total of 28 bags of rubbish were collected! A big thank you must go out to all the volunteers that joined us on the day.



### ST PAUL'S SUMMER FETE

The Grade I listed church has been an integral part of the JQ community for over 200 vears but unfortunately is facina huge challenges to repair and maintain the fabric of the building. particularly its roof. To support their fundraising efforts, the Vicar, Andrew Gorham, and Events Manaaer, Philippa Walusimbi, teamed up with Hazel & Haydn's Dale Hollinshead and JQ resident. Brian Simpson, to organise a spectacular fundraising day for the local community on 14 September. The vendors and stall holders on the day donated portions of their sales towards the fundraising target, as did many local businesses around the church. In total, the day of the Summer Fete raised £5,537.70 a fantastic achievement.



### JQ CHRISTMAS LIGHTS SWITCH ON

15 November saw our busiest Christmas Lights switch-on to date. With music from Birmingham's Voice of the Town Choir and the Bombshell Belles, the JQ's Christmas Lights were turned on by Deputy Lord Mayor, Yvonne Mosquito. The switching on of the lights coupled a spectacular fireworks display, making for a truly festive evening.

With the Christmas Lights scheme now the second biggest in the city, as well as Birmingham's biggest lighting feature (in the shape of a diamond ring) erected on the Golden Square, there's no better place to be for Christmas this year.



### JQ CHRISTMAS WINDOW TRAIL (15 NOVEMBER-31 DECEMBER)

It's no secret that the Jewellery Quarter is home to some of the best independent businesses in the city. Discover local JQ stores with our brand new 'Christmas Window Trail' featuring 28 local businesses who have pulled out all the stops to create some spectacular Christmas window shop displays. Pick up a copy online or in person and spend a day exploring the Quarter and getting ahead on your Christmas shopping.

Find out more at bit.ly/JQWindowTrail



### STILL: STORIES FROM THE JEWELLERY QUARTER

Developed by JQ Townscape Heritage, this exhibition explored past and present experiences of those who have spent their time working in the heart of the Jewellery Quarter. The exhibition was held at the Iron House gallery over the course of two weeks and welcomed over 400 visitors to explore photographic portraits and oral histories.

Find out more about the project here: bit.ly/JQTHStill

## **OTHER HIGHLIGHTS**

### FIRST MILE'S ONE-YEAR ANNIVERSARY

In the first twelve months since its launch, the First Mile and JQBID recycling scheme now has over 120 subscribed businesses and together have diverted an incredible 127,000 kg of waste from landfill! Improving the sustainability of the Quarter is one of the key aims of the JQBID.



### COLLABORATION WITH BIRMINGHAM CHANGING FUTURES TOGETHER

The JQBID Ambassadors have been working closely with counterparts from Inreach/Outreach, part of Birmingham Changing Futures Together. Together they have worked to identify vulnerable people in the JQ community, particularly homeless individuals. These individuals are then approached by Inreach/Outreach workers to assist them with accessing supporting services including housing, mental health, and NHS services. So far, the scheme has successfully housed two vulnerable individuals,





### PROTECTING HERITAGE – JEWELLERY QUARTER CEMETERIES & CHAMBERLAIN CLOCK

Our promise to our local community to protect the Jewellery Quarter's heritage is shown by our investments in refurbishing and restoring both the two cemeteries and the Chamberlain Clock. You can find out more about these projects on pages 14-15 and 26-27.



CHOOL

# **WELL Shaping the next generation** of jewellers in the Quarter

### **GUEST COLUMN: PROFESSOR STEPHEN BOTTOMLEY**

The School of Jewellery has had an important part to play in the life and vibrancy of the Jewellery Quarter. Established in 1890, it has occupied the same site on Vittoria Street previously a small factory - for over 129 years, and has grown to be a world-class centre of excellence for education and research.

September 2019 was a busy start to the new academic year at the School of Jewellery. It not only saw a record number of students, but it also witnessed the doors open on two of the three floors of our new postgraduate research facility on St Paul's Square.

10 St Paul's Square was previously occupied by Abbey College. Phase one of the redevelopment saw it become home to the new School of Jewellery's library and computer room. The new 11,200 square foot building also houses a new design seminar room, design studios, and offices for staff and doctoral researchers. We were delighted to show off the new facility during our Open Day on 24 November 2019, and look forward to welcoming future undergraduates and postgraduates.

#### It has proven to be a challenging economic landscape over recent years for education providers of arts and crafts based disciplines.

Birmingham City University's support for the growth in our School is testament to both the faith placed in us and also our standing. Our courses draw students from across the world to study in the Jewellery Quarter which, along with the industries which it is home to, is an integral cultural part of our story. Without the trade and industry of the Jewellery Quarter, the School would never have existed. The School has such an important role in keeping our ecology thriving.

In October, the School took FERROcity: 'Iron in the city', an exhibition previously shown in Munich at the International Jewellery Festival, to the Beijing Jewellery Biennial. I was honoured to join the executive committee of the International Jewellery College Association. Next year in Munich, the School will exhibit 'Voyagers', the work and stories of ten alumni from the past two decades on our contemporary jewellery courses. These exhibitions and others can be seen in our Vittoria Street Gallery, which is open to the public and exhibits work throughout the year. We're delighted to be building for the future within the historic heart of the Jewellery Quarter, and it's a great pleasure to be able to announce growth, investment, and support for craft and design in higher education, especially after years that have seen some significant national losses in our specialist subject.

With the right approach, and latitude to use all the tools we need, we can ensure the Quarter's full spectrum of heritage is not only preserved but nurtured, supporting it through its next 200 years and 1,000 trades.



Professor Stephen Bottomley MPhil RCA, MA, BA Hons is Head of the School of Jewellery at Birmingham City University.

Discover the latest from the School of Jewellery by signing up to their mailing list at www.bcu.ac.uk/jewellery/about-us/vittoria-street-gallery

# Gifting in the JQ





#### LET YOUR WORRIES FLOAT AWAY

Relax and unwind with 10% off all floatation and sensory deprivation gift vouchers.

Gift vouchers start from £49.50 The Floating Spa

### A CUT ABOVE

Get yourself the latest style in this stunning salon.

Ladies cut and blow dry from £40 Hazel & Haydn

### THE CELEB TREATMENT

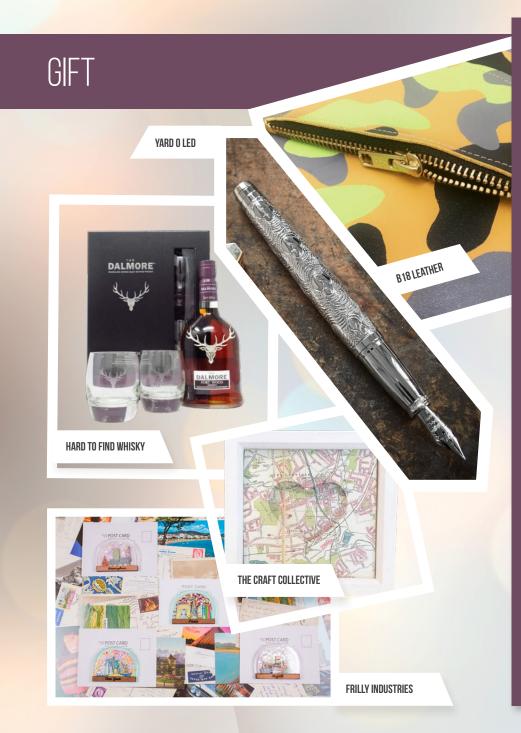
Treat your nearest and dearest to a pamper experience. Perfect for glamming up before that special night out.

Pamper day gift vouchers start from £50 Alyn Waterman Makeup & Hair

#### FEELING FRESH

Skandinavisk hand wash and hand cream, plus a Hay toothbrush, make up this luxurious hamper.

Christmas gift hamper, £35 Minima



#### BAG IT UP

Treat someone to a one-of-a-kind leather bag or purse with multiple options to choose from.

Camo round coin purse, £30 B18 Leather

#### MAKE A TOAST

For the true whisky connoisseur.

Dalmore Port Wood Reserve Glasses Gift Pack, £74.95 Hard to Find Whisky

#### SHAKE IT UP

From New York to Birmingham, these handmade snow globe necklaces are the perfect quirky gift.

City snow globe necklace, £40 Frilly Industries

### WRITE ON TIME

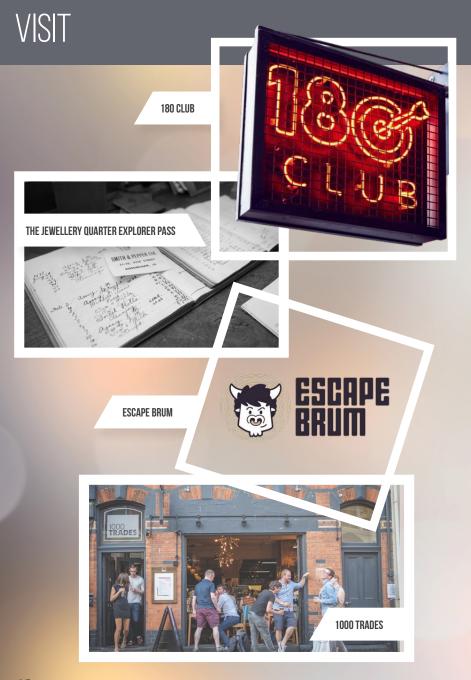
These handcrafted pens would look beautiful gracing any desk.

Grand Victorian fountain pen, £1,250 Yard O Led

### THE HEART OF THE JQ

Share the love for the Jewellery Quarter with this unique framed map.

Framed JQ heart map, £35 The Craft Collective



### GET DOWN TO THE OCHE

Challenge your friends to hitting that bullseye with social darts.

An hour at the oche is £15 off peak and £30 peak **The 180 Club** 

#### CAN YOU ESCAPE?

Could you face the Birmingham minotaur? Use your wits to find your way out of this escape room.

Gift vouchers from £5 - session costs depend on group numbers and times **Escape Brum** 

#### CHEERS!

Enjoy a local craft ale or a glass of wine at one of the JQ hotspots, recently named the best place to drink in the UK at the Observer Food Monthly Awards.

Gift vouchers start from £35 1000 Trades

#### TRIPLE THE FUN, A FRACTION OF THE PRICE

Combine your visits to the three Jewellery Quarter museums and get up to 15% off with the Jewellery Quarter Explorer Pass.

Up to 15% off admission The Jewellery Quarter Explorer Pass



#### GO WITH THE FLOW

Dovile creates beautiful unique pieces that represent time and ageing.

Flow silver earrings, £144 **Dovile Jewellery** 

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Gold and diamond earrings, £330 Rhiannon Lewis Jewellery

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Halo diamond eternity rings. Silver, £695. 18ct yellow gold, £2,410 Kate Smith Jewellery

### SOMETHING SPECIAL

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Round couple necklace, £85 Charlotte Lowe

#### SHINING SAPPHIRES

Make it shine with this beautiful hand-crafted multi-sapphire gift set.

Earrings, £3,990. Bracelet, £5,500. Pendant, £1,990 **Sonny's Jewellery** 

# **Restoring 'the Westminster Abbey of the Midlands'**

A  $\pounds$ 2.3 MILLION RESTORATION TO KEY HILL AND WARSTONE LANE CEMETERIES HAS STARTED IN THE HEART OF THE JEWELLERY QUARTER.

Key Hill and Warstone Lane cemeteries are, without a doubt, Birmingham landmarks. Built in 1836 and 1848 respectively, the cemeteries - dubbed 'the Westminster Abbey of the Midlands' - were originally created as part of the industrialisation and growth of the city. Now, the cemeteries are a key part of the history and heritage of the Jewellery Quarter and are a stalwart for any visit. Some of its famous residents include Joseph Chamberlain, former Mayor of Birmingham, and Thomas Henry Gem, the inventor of modern lawn tennis.

To preserve this important piece of the city's history and heritage, Birmingham City Council, The National Lottery Heritage Fund, and the Jewellery Quarter Development Trust, have partnered to fund a £2.3 million restoration. The works will include extensive restoration work undertaken to the catacombs, major boundaries, and surrounding footpaths.

The restoration will take part in two phases. The first, which has recently started, will be due for completion in December. The second phase of the work, which will focus on the landscaping, will be completed in summer 2020.

Cllr Sharon Thompson, cabinet member for homes and neighbourhoods at Birmingham City Council, said: "The Key Hill and Warstone Lane Cemeteries are a fascinating part of Birmingham's history and I'm absolutely delighted that by working with the local community and all of our partners, together we'll be able to preserve this magnificent landmark."

Anne Jenkins, Director, England: Midlands & East, The National Lottery Heritage Fund, said: "The Key Hill and Warstone Lane Cemeteries are incredibly significant landmarks in the historic, religious, social, and political landscape of Birmingham, and we are delighted that work has begun on the restoration and conservation of these sites. Their regeneration will mean that the people of Birmingham will be able to uncover and engage with the fascinating history of the cemeteries for the first time in several years."

Luke Crane, Executive Director for the Jewellery Quarter Development Trust, adds: "We're so excited to see the restoration begin. Both Key Hill and Warstone Lane cemeteries play huge parts within the Jewellery Quarter's history. We hope that the restoration works and associated activity programme will encourage the public to visit and spend time at the cemeteries, learning more about the Quarter's unique heritage."

To find out more information on the project, please visit: **bit.ly/JQcemeteries** 

Josie Wall is working on a PhD about the landscape and monuments in Victorian garden cemeteries and has worked in many museums across Birmingham, most recently spending 3 years working at the Coffin Works museum. She is looking forward to new challenges as the Activities Programme Manager for the cemeteries project, meeting new volunteers, building new partnerships in the JQ, and inspiring more people to appreciate the value of the cemeteries as green spaces and places of historic interest.

#### Josie's Favourite Facts

- Key Hill and Warstone Lane are the two oldest garden cemeteries in Birmingham. Both cemeteries are now listed on the Historic England register of Parks and Gardens, recognising their historic importance.
- 2. Many notable Birmingham figures have found their final resting place in the Jewellery Quarter, such as Joseph Chamberlain and Alfred Bird. There are also many touching memorials to ordinary men and women, including Commonwealth War Graves in both cemeteries.
- The landscapes of these cemeteries were inspired by gardens of the Romantic movement. They were designed as places where people could walk and contemplate life, as well as places of mourning. Cemeteries were seen as educational and morally improving places, where people could learn about trees, plants, and the history of their forebears.

#### PROMOTIONAL



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#### WELCOMING DR NIDA KHAN TO THE TEAM

Nida qualified from Birmingham University in 2013. He completed his vocational training in Luton and Bedfordshire. He has since worked as an associate in multiple practices in Birmingham and Manchester.

He has expanded his knowledge by attending extra courses for aesthetics and can provide short term orthodontic treatment (Invisalign and Quick straight teeth). He has also completed a Masters in Fixed and Removable prosthodontics at Manchester Dental Hospital. He wishes to complement this masters with a course in implants in the future. Recently he has been appointed as a restorative clinician at the Birmingham Dental Hospital, whose practice is limited to prosthodontics.

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Nida enjoys all aspects of dentistry and aims to provide the best care and treatment for his patients. He is a firm believer in continuous learning and strives to keep up to date with the latest developments in dentistry.

In his spare time he enjoys travelling and playing sports. He is an avid Manchester United fan!

#### WWW.DAZZLINGSMILE.CO.UK

# In Their Own Words: Dale Hollinshead

IN EVERY ISSUE, WE INVITE A MEMBER of the JQ community to tell us about the JQ in their own words.

IN THIS ISSUE, DALE HOLLINSHEAD, OWNER OF AWARD-WINNING SALON, HAZEL & HAYDN, TALKS JQ COMMUNITY AND HIS VISION FOR THE FUTURE.



NAME: DALE HOLLINSHEAD CV: OWNER & ART DIRECTOR OF HAZEL & HAYDN YEARS WORKED IN THE JQ: 13

> IT WASN'T UNTIL I STARTED LIVING IN THE JEWELLERY QUARTER THAT I REALISED HOW MUCH I LOVED THE FEEL OF THE PLACE AND ITS COMMUNITY.

> > While working for Lisa Shepherd's salon in Birmingham, I bought a flat in the JQ. I wouldn't have said I necessarily bought it because I knew all about the area at that time; it was the right price, it was close to the city centre, and convenient for work. But as a result of living here and getting to know what the JQ is all about, I realised that I was ready to move away from what I was doing at that time and I felt the JQ was exactly the right fit for doing so.

I used to walk down Caroline Street on my way to work from my flat, and one day I noticed an available unit – which is now Lucky Duck – and I decided to have a look. I wasn't necessarily looking to open a business, but the unit was the right size and the perfect location. It all happened very quickly! Dale Hairdressing was born, and over six years, we started to build quite a big client base.



People said they loved coming into the salon in the JQ; I didn't want a corporate salon which just churns people out, so a homely little Victorian property was ideal. Then over the years, we outgrew the space and what is now Hazel & Haydn came onto the market. Hazel & Haydn, which is named after my grandparents, is now in its eighth year. I used the inheritance they left me to open Dale Hairdressing, so the name is to honour what they've helped me to achieve.

#### When we opened the salon, I didn't feel there were any cool, urban spaces in the city.

A lot of the salons in Birmingham were quite samey. When we moved into the space, it was an office with a polystyrene tiled roof and blue carpets. We stripped it back completely to create this really cool, industrial vibe.

We now employ thirteen members of staff and have grown a really loyal client base in the JQ and beyond. We have clients who travel from as far afield as Copenhagen! I'm really proud of our ever-growing knowledge and our craft. There's plenty of people who can cut hair, but I believe making people feel happy and totally welcome at the salon is all part of the service.

We've also been working on a lot of really exciting projects which are giving the JQ more publicity. I've been working on a few TV programmes – last year, I worked on Glow Up and am currently working on the next series too. I've also just been made the resident hairdresser on the relaunch of How To Look Good Naked. There will be filming for both in the solon, so it's a great opportunity to put the JQ on the map nationally.

## MY JQ, My community

Since working in the JQ, I've tried to involve myself as much as I can in the community.

#### Everyone here pulls together to help each other out. We have lots of businesses which complement each other, and there's so much ambition and passion.

Over the past couple of years, I've been trying to think of more things that I can do to benefit the community. There are so many different things to get involved in. For example, there's a charity based in the JQ which helps homeless people get back into work. There are a lot of fantastic people doing fantastic things.

Recently, one of my clients was telling me that St Paul's Church was struggling. The church is the hub of our community, so I knew I had to help. So, I started by organising a fete and before I knew it, we had at least 30 different members of the community offering to help. That's what I love about this area; everyone wants to get involved to make sure that the JQ's most precious objects, such as the church, are maintained. We had about 650 people visit the fete and support us throughout the day, and we're already planning our next event.



## MY JQ, MY FUTURE

There's a lot of things to get excited about for the future of the JQ and Hazel & Haydn's part in it. I've seen the JQ change so much over the past decade; more restaurants have opened, there's a wider variety of retailers, and there's more people living here. It reminds me a little bit of Shoreditch.

#### When I first lived here, there was pretty much only jewellers and a few bars around St Paul's Square. It's great to see the area changing so dynamically while still retaining its identity.

I understand people don't want the area to change too much, but adding more facilities and bigger retailers will bring in a different type of client, who may not usually shop in independents. Adding more of a commercial edge to the JQ will help us attract those people and convert them into independent shoppers.

In terms of the salon, I'm really happy with where we're at and where we're going. We're looking at taking on more members of staff so that we can grow within our current space, and we have also just had planning permission approved to open an external coffee shop in the salon. It'll simply be a hatch in the window with a barista on the other side serving coffee to passing trade. It adds another little string to our bow and makes us just a bit different to everybody else. If any properties next door came on the market, I'm sure we'll look at taking those on as well. I reckon in the next year we will probably be outgrowing this salon a little bit.

Something I would love to do, if I could, is develop a space for independent pop-ups. You could have hairdressing, coffee, retailers, food vendors – a bit of a social hub where people can wander around and experience lots of different independent businesses. I would definitely love to create that kind of destination in the JQ. We're trying to create a mini version of that with our coffee hatch, but maybe in the future when we are outgrowing this salon, it might be that we move to bigger premises and create that social hub. Javelin Block's The Tramshed would be the ideal space!

Book into the award-winning Hazel & Haydn at www.hazelandhaydn.co.uk



#### WHERE DO YOU SPEND A LUNCH BREAK IN THE JQ?



When I get the chance, I go to Salcooks. It is my favourite lunch destination in the world. They're really nice people and the food is amazing and healthy.

You can find Salcooks' Portuguese inspired lunches and cakes in The Rifle Maker Building on Water Street.

www.salcooks.co.uk

#### WHO ARE YOUR 'ONES TO WATCH' IN THE JQ?



Folium. They seem to be upping the ante all the time, and I definitely feel they're going to achieve Michelin status.

Folium is a modern British restaurant, bringing an innovative and exciting food style to Birmingham.

www.restaurantfolium.com

# MY JQ, MY PICKS

## WHERE'S THE BEST VIEW IN THE JQ?



I really love it when the sun is coming up or going down behind St Paul's Church when you're walking from the city. I think that's really pretty. If the sun's starting to set, you can see the orange and getting a glimpse of the reflection of the old buildings behind. It makes me visualise what the JQ was like years ago.

## FAVOURITE PLACE IN THE JQ?

Apart from the salon, it's got to be Otto. It's my favourite place to go and have a quick bite to eat. It's great food and the team are really friendly. They let me take my dog in which is a really big deal to me!

Enjoy Otto's specialty pizzas, charcuterie and vegetable boards, plus a selection of wine and house cocktails on Caroline Street.

www.ottowoodfired.com

#### WHAT'S YOUR TOP TIP FOR A VISITOR TO THE JQ?



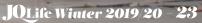
Walk around, have a good look at the area, take some pictures of all the old buildings, and go to some of the museums. We've got some really diverse museums here, like The Pen Museum. Then sit on St Paul's Square and have a coffee. And come and have a blow dry!

Located in a former pen factory, built in 1863, the Pen Museum focuses on the legacy of Birmingham's 19th Century pen trade and its significant contribution to improving literacy throughout the world.

www.penmuseum.org.uk

#### FAVOURITE FACT ABOUT THE JQ?

I did the ghost tour around the JQ and learnt a lot of interesting facts. I loved the story about the head that was found in one of the buildings on Caroline Street. The only problem was I did the tour in December when it was freezing cold, and for some reason, I decided to wear deck shoes with no socks! Myself and my colleague, Claire, were trying to integrate ourselves into the business community at this point, but I couldn't join everyone in the pub for a drink at the end of the tour because I was too cold. So, wrap up and make sure you wear big boots if you're going to do the tour in winter!



# Changing Spaces: & errano The Hive, New Standard Works

THE GRADE II LISTED BUILDING ON VITTORIA Street, which sat derelict for nearly 30 years, is now full of life.





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Home to The Hive on the ground floor, the space now consists of a number of different but interlinked spaces; an organic café and bakery, a gallery, heritage and contemporary craft exhibition spaces, and makers studios. New Standard Works is also home to Argent College, which is at the heart of the building's transformation. Suzanne Carter, Community Outreach and Learning Manager at The Hive, shows us ground.

When new owners Ruskin Mill Land Trust took on the restoration challenge in 2014, the factory, built in 1879-80, had already undergone various re-models. The original workshops and courtyards at the rear had been knocked through to create large open plan industrial spaces decades ago. In the last five years, the building's internal layout has changed dramatically once more.

Suzanne describes the three completed floors at New Standard Works as now being 'transformed completely, both in look and use', and far from the building's previous life as a jewellery manufactory.

#### "Each phase of the restoration was led by a different architect, and each storey almost feels like it has its own unique identity."

Ruskin Mill Land Trust always wanted to turn the building into a mixed-use development, with its first phase setting up Argent College on the first floor in 2015. The Hive Café and Bakery followed in 2017 on the ground floor, along with the UK's only biodynamically farmed rooftop garden. The building is just emerging from the latest eighteen-month phase of works to restore the façade and create the ground floor Heritage Room, Makers Studios, and a Gallery space.

Argent College, a specialist educational provision for 16-25 year olds with learning differences and complex needs, offers students a Practical Skills Therapeutic Education. The students benefit from a curriculum which includes a range of practical and vocational activities to help them develop their selfawareness and self-confidence, as well as preparing them with transferable skills for life after college. They are learning traditional crafts such as jewellery and candle making, and leather and felt work, continuing the tradition of making within the building.

But the students are not only involved in the college. Being able to work on the rooftop garden, they grow and harvest vegetables and herbs for use in the café and bakery, which also offers them work placement opportunities. Purposefully retaining its heritage features, the modern café has an industrial and rustic feel. Its large windows allow natural light to flood in which creates an open and airy environment for café customers.

"The café works very closely with the students, who deliver fresh produce daily from the rooftop. We like to think we're creating 'student footprints, not carbon ones'. The Hive's tasty food is freshly prepared from organic ingredients and is very reasonably priced." It's not just food on offer. There are free exhibitions in the adjacent Heritage Room and Gallery to enjoy and always some kind of creative activity happening in one of the studios.

"We welcome people from all walks of life and interests to come in and explore the former factory and take part in our craft workshops and events programme. There's now so much to see and do here, and it really does feel like The Hire is only just getting started."

Having three phases of redevelopment, finance has come from a wide range of different funders, including the National Lottery Heritage Fund, Garfield Weston Foundation, and the Greater Birmingham and Solihull Local Enterprise Partnership.

The Hive's Heritage Team run 'Pay As You Feel' behind the scenes building and history tours on the second Saturday of the month, and for groups by appointment.

Want to experience The Hive and one of its changed spaces? Visit New Standard Works, 43-47 Vittoria Street, Birmingham, B1 3PE or go to **www.thehiveJQ.org** to find out more information.

# The Chamberlain Clock: Preserving the heart of the JQ for the future

PROUD IN THE HEART OF THE JEWELLERY QUARTER STANDS THE CHAMBERLAIN CLOCK. Stood in the middle of a roundabout, and passed each day by thousands of people, the Clock has been present through a massive amount of change in the JQ. But for all the people that see the clock every day, how many know the history of it, and just why it matters so much to preserve it for the future?

The impressive cast-iron structure was erected in 1903 to commemorate the South African tour of former Mayor of Birmingham, and MP, Joseph Chamberlain.

> Joseph Chamberlain became mayor of Birmingham in 1873 and was instrumental in constructing the city as we know it now. From improrements in utilities, business, and city planning, he is known to many as the 'godfather of modern Birmingham'.

Standing for 116 years, it's no surprise that the elements have taken their toll on the clock. The last restoration took place in 1989 where the clock was removed and repaired, along with the addition of the hanging lights. Now, with funds raised from both the JQBID and Jewellery Quarter Townscape Heritage project, the clock is again to be restored to its former glory, protecting it for years to come.

Anyone who sees the clock regularly will notice the corrosion on the external paintwork. In addition to that, the internal workings have seized up which means the clock often doesn't display the correct time.

Historic Clockmakers Smith of Derby have been appointed to complete the work in 2020. They have worked previously on such notable clocks as The Balmoral Hotel in Edinburgh, London's Coliseum, and the Royal Academy of Arts. So our clock will be in the best of hands!

The painstaking restoration process will take several months, and during this time the clock will be dismantled and removed from site.

#### Work will include:

- Restoring the internal workings of the clock
- Reinstating the bell
- Restoring and cleaning the clock tower
- Repainting and re-gilding the clock tower
- Restoring and cleaning the lamps
- Replacing the lamp lights with conservation-grade LED lighting
- Repairing and restoring the clock face
- Future-proofing with anti-corrosive treatment to the clock tower

With the completion of this work, the Chamberlain Clock will continue to stand as a jewel in the crown of the JQ, doing what the area does best in marking heritage whilst building for the future.

"The restoration and refurbishment of the Chamberlain Clock is possible because of the generous contribution of our business community through the JQBID, as well as the funding provided by the Jewellery Quarter Townscape Heritage project, through the National Lottery Heritage Fund.

In our 2017 renewal proposal to our BID Levy Payers, we included a pledge to refurbish our famous Jewellery Quarter landmark to ensure that it keeps ticking along for our future generations. We're absolutely delighted that we can finally deliver on this promise." says Luke Crane, Executive Director for the Jewellery Quarter Development Trust.

Find out more about the restoration work Smith of Derby do at www.smithofderby.com/conservation

# How We Make It

## ACME WHISTLES WHISTLING AWAY FOR 150 YEARS

Founded in 1870 by Joseph Hudson, whistles became the focal point of the company in 1883, when London's Metropolitan Police were advertising a replacement for the policeman's rattle.

"As he had already begun making whistles, Mr Hudson met with the Police Chief Constable to advise him that whistles were indeed the answer to his problem. And after testing out one of ACME Whistles over Clapham Common, which was heard over a mile away, I think he may have been right," says ACME Whistles Managing Director, Simon Topman. The following year, in 1884, the creation of the police whistle saw 250,000 new orders come in, with Mr Hudson now employing 50 people in his first factory in Buckingham Street. But it wasn't just law enforcement in need of a striking sound.

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"With the unexpected success of the police whistle, Mr Hudson saw sports as another defining opportunity. At the time, football referees were waving around white handkerchiefs to enforce decisions, but with the creation of the ACME Thunderer whistle, he went to his local and favourite team, Aston Villa, to propose using a whistle instead."

At first, he was laughed out of the room, with his idea being described as 'ridiculous'. But it's hard to imagine football, and a number of other sports, being played without a whistle today.

"By using the whistle, a unique, distinctive sound, which grabbed everyone's attention was created. It was ideal for sports as it gave officials that authoritative edge."

Since the 1930s, ACME Whistles' product range has consisted of over 300 different types of

whistle; from police to animal training whistles, industrial use, and even military whistles.

"The essential process of whistle making is this; you buy the raw materials, which is usually brass, you press it into the right shape, which involves 32 operations and six to seven presses. Then you solder it, with every last seam needing to be perfect. You then polish it, attach the mouthpiece, and electroplate it. What that plate looks like can depend; you can have a standard nickel-plated finish, or a silver and gold plate, but once decided, it'll then get packaged up."

Today the company make 83 different types of whistles, exporting to 119 countries. Simon's been with ACME Whistles for nearly forty years and has seen how the creation process has changed.

"Of course, a lot of the processes are more automated today in comparison to the 1880s. The metal working of the whistle is still very much labour intensive, but we now work more closely with computer processing to finalise the whistles." Due to the modernised systems in place, the company now employs fewer people than it did in the 1970s, with 53 employees at the Barr Street factory on the edge of the Jewellery Quarter, but it in fact makes more whistles now than back then.

"Location has been a huge part of our success. When first starting out, the resources available to ACME Whistles in the Jewellery Quarter were second to none. These days everything we do is in-house, but we weren't always so lucky. The area plays a significant role in our story, and we're proud to continue going strong in the Jewellery Quarter after all of these years."

Interested in finding out more about ACME Whistles? You can visit the factory on 244 Barr Street, Jewellery Quarter, B19 3AH or visit their website **www.acmewhistles.co.uk** 

# My piece of the JO CREATING A BUZZ IN THE QUARTER

JEWELLER AND ARTIST, TOM LYNALL, ON THE CREATION OF HIS MOST CHALLENGING PROJECT YET.

"I've wanted to be a jeweller since I was about four years old. Some of my earliest memories are of helping out my dad, Nigel, in his shop, Lynall & Co. on Vyse Street. When I left school at 16, I began working at Centre Jewellery on Vittoria Street. After that, I started going into my dad's shop and making little models of things from Terry Pratchett's Discworld novels. I got really into making them and convinced my dad to buy a laser with me, as I couldn't afford it alone. I then began doing laser work for people around the trade.

I also started pencil and cigarette carvings and it soon became one of my main hobbies. A couple of years ago, I carved 1,000 hearts on 1,000 pencils, which took a very long time!

After I made a few of the models inspired by the Discworld novels, I visited a Discworld convention in Birmingham. I was lucky enough to meet Terry Pratchett's manager who asked to see the models. A couple of weeks later, I received an email saying that Terry wanted to meet for lunch, and from then on, I started doing more work for the Discworld companies. When Terry died in 2015, I was asked to make a collection of jewellery for 'The Venerable Order of the Honeybee'. It took me a year to make with the help of model-maker, Bethan Williams, and furniture designer, Howard Butler, who are both amazingly talented!

During the making process of the collection, I learnt a lot about bees and wanted to do something else involving them. Bees are incredibly important to the balance of nature and are under serious threat. I had the idea for `The Swarm'; I thought it would be fitting if I created bees trapped inside a dome, symbolising their hardship.

> The making of 'The Swarm' was hard work. Every bee was made in silver and then plated in gold and black rhodium. The base was made from brass and each honeycomb was filled with resin to symbolise honey. The wooden base was then made by Howard Butler. It took me over 2,600 hours over the course of two years to complete and is made up of over 5,500 parts in total. Figuring out how to make the final piece spin was tricky. It's really cool when it is spinning as it makes the sound of bees buzzing.

After I finished it, I originally wanted to keep it as an exhibition piece, but as time has gone on, I've been itching to make something new and would now be open to selling it. I'm looking forward to starting my next big project, which is based on butterflies and will involve as much colour as possible."

Find out more about Tom and purchase his bees as pieces of jewellery on his website: **www.tomlynall.com** 

Do you have a story about a piece of the Jewellery Quarter? Share it with us by writing to JQLife@digitalglue.agency

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