

# JQ Life

Issue 3 - Winter 2018/19



JEWELLERY QUARTER  
BUSINESS IMPROVEMENT DISTRICT

[www.jewelleryquarter.net](http://www.jewelleryquarter.net)

FREE

## MEET DEBORAH CADMAN OBE

THE CHIEF EXECUTIVE OF  
WMCA SHOWS US HER JQ

### ▶ **Changing Spaces: The Senator Group**

The JQ's new  
design destination

### ▶ **How We Make It**

We shine a light on  
Genius of the Lamp

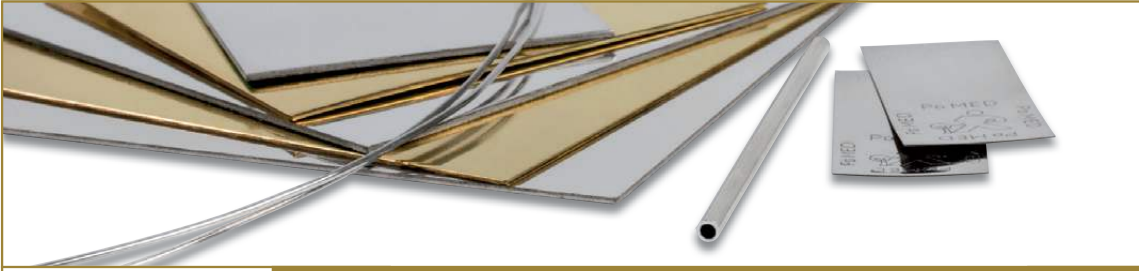


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# Reflecting on and Looking Ahead to Life in the JQ



At the end of the year, it's always good to look back and see what you have achieved.

The JQBID team has delivered an incredible amount for the JQ

community in 2018 (see page 8). Keeping the JQ clean, safe, and tidy is at the heart of our work. This year has been challenging to say the least but there are projects in the pipeline which will really make a difference to people visiting, working, and living in the area. Watch this space!

Following the revamp earlier this year, the magazine is going from strength to strength. I'm especially impressed with the feedback on 'In Their Own Words'. It's great to hear at length from people passionate about the JQ. This issue's cover star Deborah Cadman is leading the West Midlands region during its current renaissance. Over a coffee, she explained her JQ favourites

and why she really values the work that we do in the area. Read the full interview on pages 16-21.

After leaving us on a cliffhanger in Issue 2, Marie Haddleton picks up her story on page 26, reflecting on the changes that happened within the area nearly 40 years ago. On pages 12-15, we provide some recommendations for gift shopping whether it's for Christmas presents or a special Valentine's Day treat. Read our Retail Guide before you hit the shops with the plastic!

Enjoy reading.

**Luke Crane**

JQDT Executive Director

 @jq\_bid

 facebook.com/JewelleryQtr

 @JQBID

**Want to win a hamper of JQ goodies?**

Check out our back cover!

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### HOW WE MAKE IT

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**JEWELLERY QUARTER**  
BUSINESS IMPROVEMENT DISTRICT

The Jewellery Quarter Business Improvement District (JQBID) provides a welcoming environment for visitors, keeps the streets clean and safe, and invests in projects to improve the area.

[www.jewelleryquarter.net/jqbid](http://www.jewelleryquarter.net/jqbid)

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JEWELLERY QUARTER  
BUSINESS IMPROVEMENT DISTRICT

# JQ Life

Issue 3 - Winter 2018/19

JQ Life is published by Digital Glue  
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## Get Involved

IF YOU HAVE A STORY YOU'D LIKE  
TO SHARE IN JQ LIFE, GET IN TOUCH  
ON [JQLIFE@DIGITALGLUE.EU](mailto:JQLIFE@DIGITALGLUE.EU)

# What you might have missed in the JQ...

## GROSVENOR HOUSE

Offering a 5-star boutique office service space in St Paul's Square, Grosvenor House has been transformed into a building which now hosts over 300 physical and virtual clients, giving small to medium-sized businesses, freelancers, and budding entrepreneurs the opportunity to house their companies in the Jewellery Quarter.

Book your office space now at Grosvenor House, which is on 11 St Paul's Square, B3 1RB.

[www.grosvenorstpauls.com](http://www.grosvenorstpauls.com)

## HIPHEADWEAR

Started in 2008, Hipheadwear was created when founder Sabine Brannan's friend was diagnosed with breast cancer. Not being able to find suitable headwear, Sabine began making designs which were comfortable and fashionable for her during treatment.

Helping women and children with temporary baldness, Hipheadwear offer a range of comfortable options for all seasons, appropriate for both alopecia and chemo patients.

Check out Hipheadwear on 11E Pitsford Street, B18 6LJ.

[www.hipheadwear.co.uk](http://www.hipheadwear.co.uk)

## JOJOLAPA

Award-winning Nepalese bar and eatery Jojolapa has moved premises from Newhall Street to Jewellery Quarter's Frederick Street.

Falling in love with the previous premises of Portofino Bar and Restaurant, the family-run business has renovated the space to showcase the exposed ceilings and brickwork.

Visit Jojolapa at 21 Frederick Street, B1 3HE, to experience their authentic Nepalese menu.

[www.jojolapa.co.uk](http://www.jojolapa.co.uk)

## THE VEGAN SOCIETY

The Vegan Society has moved premises to Ludgate Hill from Hylton Street due to the charity's growth and increase of staff.

Established over 70 years ago in 1944, the society is the world's oldest vegan organisation and now has nearly 40 employees supporting 600,000 vegans in the UK alone.

Find them at Donald Watson House, 34-35 Ludgate Hill, B3 1EH.

[www.vegansociety.com](http://www.vegansociety.com)

## LEGNA

Italian restaurant Legna is Birmingham chef Aktar Islam's second restaurant to open in the space of six months in the Jewellery Quarter. The 70-cover restaurant will focus on eight starters and eight main dishes and follows on from Aktar's first independent venture, Opheem, situated close on Summer Row.

You can find Legna on Fleet Street, B3 1JH.

[www.legnarestaurant.com](http://www.legnarestaurant.com)

## CHECK OUT WHO'S JOINED THE JQ

**Alpha Restaurant**  
[www.alphabirmingham.co.uk/alpha/cafe](http://www.alphabirmingham.co.uk/alpha/cafe)

**House of Hair Replacement**  
[www.houseofhairreplacement.co.uk](http://www.houseofhairreplacement.co.uk)

**Darron Palmer Photography**  
[www.darronpalmerphotography.co.uk](http://www.darronpalmerphotography.co.uk)

**Masood Therapy Ltd**  
24-26 Regent Place, B1 3NJ

**Prosperity Wealth**  
[www.prosperity-wealth.co.uk](http://www.prosperity-wealth.co.uk)

**Blacc + Blond**  
[www.instagram.com/blaccandblond](http://www.instagram.com/blaccandblond)

**Hard to find Hi-Fi**  
[www.hardtofindhifi.com](http://www.hardtofindhifi.com)

**JKSalon**  
[www.jksalon.co.uk](http://www.jksalon.co.uk)

**Acapella Birmingham**  
[www.facebook.com/AcapellaBirmingham](http://www.facebook.com/AcapellaBirmingham)

**Burger Hut**  
87 Old Snow Hill, B4 6HW

**The JQ Set**  
[www.thejqset.co.uk](http://www.thejqset.co.uk)

**Jonny Wilson Photography**  
[www.facebook.com/jonnywphoto](http://www.facebook.com/jonnywphoto)

**Skin HQ**  
[www.skinhq.co.uk](http://www.skinhq.co.uk)

Correct as of October 2018

# JOBID & JQDT Highlights

## AUTUMN-WINTER 2018/19



The JQDT's Townscape Heritage project, which aims to regenerate buildings and encourage new audiences to the Jewellery Quarter, started earlier this year. The scheme's Activities Manager, Kate O'Connor, talks us through the last six months and plans for next year:

## BIRMINGHAM HERITAGE WEEK

We took part in Birmingham Heritage Week in September with a programme of events which aimed to engage and excite people about our historic area. Highlights included the 'Heritage with a View' talk by local expert, Rupert Fisher, exploring the history of the JQ from its roots to the present day. Visitors viewed local buildings in new and interesting ways during photo walks with Pete Ashton and as part of creative workshops with Deborette Clarke and The Crafts Collective.



## PEOPLE'S ARCHIVE

The JQ People's Archive launched during Birmingham Heritage Week, calling out to people with memories of living or working in the area. Some great people came forward with fascinating stories, including stamperers, electroplaters, and long-time JQ residents. Participants will be interviewed by volunteers and the recordings will form part of a new archive available online in spring 2019.

If you have a memory that you'd like to share, please contact the JQDT team via email [jqstories@jqdt.org](mailto:jqstories@jqdt.org)



**CONSTRUCTION STUDENTS FROM SOUTH AND CITY COLLEGE VISITED THE JQ IN OCT, LEARNING ABOUT THE DEVELOPMENT OF HISTORIC BUILDINGS AND TRADITIONAL BUILDING METHODS**

## WHAT'S COMING UP IN 2019

Our communities programme will launch in 2019, where JQ-based artists will be going out to deliver creative workshops with schools and community groups in and around the area. We would love the work produced to be showcased at our future events so do keep a look out!

We are currently doing research into the historic buildings in the Townscape Heritage area. Keep your eyes peeled for the new research into the histories of the buildings themselves, as well as the stories of people who lived and worked in them, which will be shared on our website in spring 2019.

We are excited to deliver more walks, talks, and workshops highlighting the heritage of the Jewellery Quarter and its importance locally and on the global stage.

Visit [www.jewelleryquarter.net/townscape-heritage](http://www.jewelleryquarter.net/townscape-heritage) for more information.

Follow the project on Twitter [@jqdtbirmingham](https://twitter.com/jqdtbirmingham) and Instagram [@jqtownscapeheritage](https://www.instagram.com/jqtownscapeheritage)

# What's Next

2018 was a busy year for the JQBID, and 2019 will be no different! Take a look at what we have planned for the upcoming year and check out some of the exciting things we've been up to.

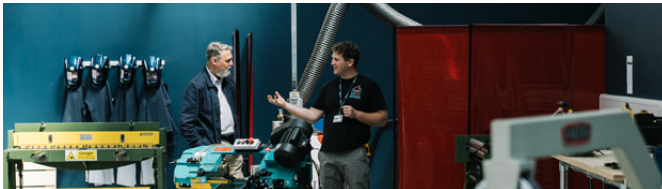
Interested in learning more?  
Email the JQBID team on [info@jqdt.org](mailto:info@jqdt.org)



## JQ CONNECT

From January 2019, we'll be holding a series of free networking events for people working in the JQ. There will be opportunities to uncover hidden spaces, hear from industry professionals, and network with your peers.

Interested in learning more? Email the JQBID team on [info@jqdt.org](mailto:info@jqdt.org)



## STEAMHOUSE

We are bringing STEAMhouse to the JQ! Join us for one of our free sessions in March, where you'll learn how you can develop new thinking, partnerships, products, and business support from a STEAMhouse technician.

Details will be listed on [www.jewelleryquarter.net/whats-on](http://www.jewelleryquarter.net/whats-on)

## VALENTINE'S DAY 2019

With a fantastic range of independent retailers, hair and beauty salons, and award-winning restaurants and bars, we'll be doing something very special for Valentine's Day. Watch this space!

Visit [www.jewelleryquarter.net](http://www.jewelleryquarter.net) and social media for more information.



## JQ FESTIVAL 2019

The annual celebration of all things Jewellery Quarter will return for the fifth time in summer 2019! In 2018, visitors enjoyed entertainment and activities across three locations: Golden Square, St Paul's Square, and Makers Hub.

Updates will be posted on [www.jewelleryquarter.net/jq-festival](http://www.jewelleryquarter.net/jq-festival)

# THE JQ'S HIGHLIGHTS, MOMENTS, AND MEMORIES OF 2018

2018 has been a busy year – we've been working hard to deliver a cleaner, safer, and more vibrant JQ for the whole community.

Check out some of our highlights...



## OCTOBER – NEW JQ AMBASSADOR

Matthew joined our JQ Ambassador team. Make sure to say hello when you see him!



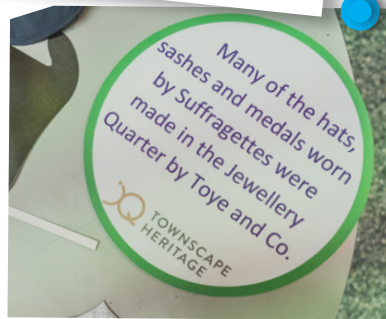
## JULY – JQ FESTIVAL

Visitors travelled into the JQ to enjoy free entertainment, activities, and workshops



## NOVEMBER – CHRISTMAS FESTIVITIES START IN THE JQ

Willard Wigan MBE officially switched on the Christmas lights at our event



## FEBRUARY – TH PROJECT STARTS

The £2million HLF-funded project is running until 2021 (read more on page 6)



## MARCH – GB SPRING CLEAN

Volunteers collected 90 bags of rubbish during an afternoon litter-pick in the JQ



## MAY – MAKERS CENTRAL

A group of JQ makers exhibited with the JQBID at the NEC in Birmingham



# Welcoming 2019

## THE PAST, PRESENT, AND FUTURE OF THE JEWELLERY QUARTER

GUEST COLUMN: MATTHEW BOTT

Since its very beginning, the JQ has gone through wave after wave of development. Initially created as a residential area, industrious inhabitants turned their front rooms and backyards over to the production of metal goods. Turnpikes and canals were built, and factories with ornate showrooms fronting the street appeared. In the mid-19th Century, the JQ was spliced by the Great Western Railway – a grand station was built at Snow Hill and a huge goods yard built in Hockley.

Although some development took place between the World Wars, the next major wave came with the infrastructure of the sixties and seventies, including the infamous Manzoni road network which cut us off from the city core – and some say preserved us. That period gave us the Big Peg and the BT Tower, which is still the tallest structure in the city centre. Jewellery retail appeared as the Quarter battled Birmingham's economic decline in the eighties, but at the turn of the millennium, the Midland Metro opened and a rising interest in city-living spurred a new wave of residential-led development. This continues today and the Metro extension brings people in directly from New Street Station. Huge investment from UCB

and Paradise across the road continues to shape us.

It's easy to look back over these periods and think that things were better then, but we should remember we are seeing a selection-box of architecture; the worst (and some of the best) have been demolished. However, the legacy of these buildings is phenomenal – we have over 240 listed buildings in our small patch of Birmingham. From when the very first roads were cut, street planning and architecture followed simple rules of scale and order which has stood the test of time.

For 2019 and beyond, my vision for the JQ is for us to rekindle some of the spirit of bygone eras, learning from the best. We don't have to re-create pastiche versions of old buildings, but we can harness the creativity and innovation that the Victorians were famous for. They pushed boundaries – using new technology, embracing terracotta for the facades and steam for the machinery – but they also respected the language of architecture and cherished craftsmanship, giving our area its character.

My vision is not just for character, but also the spirit of the Quarter – one of designing and making. Commerce and industry mingling with learning and housing. Streets teeming with people living, learning, working, and exploring. I want us to be famed for the conservation of our treasured buildings and renowned for our high-quality, respectful, but unashamedly modern new developments. At the heart of all this is the core of our very being – a successful, vibrant jewellery industry which exports around the world and is a draw for people to come and buy something that could only be from the Jewellery Quarter.

The JQ has the potential to be one of 'those' places you visit when you go on holiday – neighbourhoods close to the city centre but not full of tourists. Busy, historic areas with beautiful buildings, and cafes and bars full of local workers and residents. These places usually have a unique reason to visit. Almost every great city has one – and the Jewellery Quarter, was, is, and will be ours.

Matthew Bott is a resident and a member of the JQDT. He is a Head of Design at Kier but writes here in a personal capacity.

Want to have your say on one of the JQ's hot topics?  
Email [jqlife@digitalglue.eu](mailto:jqlife@digitalglue.eu)

# A refreshed and revamped Jewellers Arms

LESLEY RONEY IS BACK IN  
THE AREA WHERE SHE FIRST  
STARTED WORKING, RUNNING  
THE JEWELLERS ARMS PUB



PHOTOGRAPHY BY DARRON PALMER

*I started off my working life as a sixteen-year-old in a factory on Legge Lane, so it's lovely to be back in the area after so long away. The Jewellery Quarter has come on tremendous amounts in the last thirty to forty years and it's an exciting time for The Jewellers Arms.*

Following her factory work as a teenager, Lesley moved into pubs in her early twenties before going on to run a pub in the Costa Blanca with her husband, Stephen, for ten years.

But the desire to see more of their children and grandchildren brought the couple back to the UK, where they continued to work in pubs before being offered the opportunity to run The Jewellers Arms in December 2017.

Lesley jumped at the chance: "It's a great pub with a rich history and we were delighted to be asked to run it. We've heard nothing but great things from customers since the refurbishment, which has given the pub a new lease of life in the Jewellery Quarter."

The Jewellers Arms is very much a family-run pub, with husband, Stephen, managing the kitchen and cooking, and Lesley's son, Justin, handling the beers, cellar, and bar work.

Offering a host of hand-pulled beers, ales, ciders, and three Black Country ales, Lesley believes The Jewellers Arms has got through over 300 different beers since the turn of the year. "We have seven rotating beers and replace the barrels to a different beer whenever they run out. It could be a week, it could even be a few days! It really does depend on how popular that beer is."

The traditional pub serves food during the day and has recently been named in CAMRA's Good Beer Guide 2019. As well as an array of snacks, the pub has a function room that has already hosted a variety of events this year, such as christenings, business dinners, and birthday parties.



THE JEWELLERS ARMS' FUNCTION ROOM

Since managing the pub, Lesley has seen all kinds of customers come through the doors. "Of course, we have our regulars, but in the last year we've definitely seen people from all walks of life coming in to have a pint, some food, or generally just take a look. They've come as far as Windsor and Devon, and we've even had someone come in from Scandinavia. He told us he likes to go to The Hawthorns and watch a West Brom game three times a year, so stopped off for a drink beforehand."

Looking ahead to the future, Lesley is revelling being back in the Jewellery Quarter and has big plans for The Jewellers Arms. "It's surreal to be working in the Jewellery Quarter again after all of these years, but I'm excited to see what the future holds for the pub. I'm hoping to plan gin festivals and tap takeovers, and really get the customers involved. It's a great pub in a fantastic area with a good community and offers something for everyone."

Want to try one of the finest Black Country ales the pub has to offer? Find **The Jewellers Arms** on **23 Hockley Street**.

For more information, visit [www.blackcountryales.co.uk/the-pubs/the-jewellers-arms/](http://www.blackcountryales.co.uk/the-pubs/the-jewellers-arms/)

# JO Gifts that keep on giving...

WE'VE SCOURED THE GEMS OF THE JEWELLERY QUARTER FOR SOME OF THE BEST GIFTS TO BRIGHTEN THESE DARK WINTER DAYS.



## KEEP COOL AND CARRY ON

Create your own carry-on and learn a new skill or two by making your own totally unique leather tote.

**Leather tote one-day short course, £135, B18 Leather**  
[www.b18leather.co.uk](http://www.b18leather.co.uk)



## ONE OF A KIND

Your recipient is bound to look the part at the office party or on date night with a unique vintage piece.

**Various prices, Gingermegs Vintage**  
[www.gingermegs-vintage.com](http://www.gingermegs-vintage.com)

## THE PERSON WHO HAS EVERYTHING

(EXCEPT ONE OF THESE)



## MAKE THEIR DAY

What says 'thinking of you' more than personally-commissioned artwork?

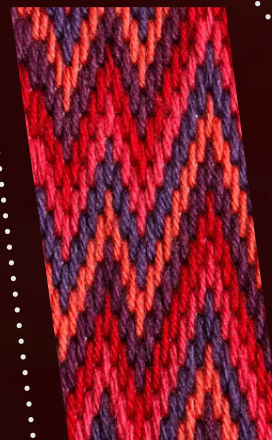
**Prices on request, Made on the Canal**  
[www.madeonthecanal.co.uk](http://www.madeonthecanal.co.uk)



## BRING IN THE BLING

Look stunning in silver with a hand-made silver bangle. Make either one wide silver bangle or two fine silver bangles held together with a jump ring. Learn soldering skills, add texture with hammers, and create a gift which shines with this unique workshop.

**Bangle class, £90,**  
**The Quarter Workshop**  
[thequarterworkshop.com](http://thequarterworkshop.com)



## A STITCH IN TIME

Create a super cool 'Bargello beatbox' that looks right at home in a cosy living room.

**Bargello Box stitching workshop, £40,**  
**Tina Francis Tapestry**  
[www.tina-francis-tapestry.co.uk](http://www.tina-francis-tapestry.co.uk)



## FINGER-LICKING GOOD

Perhaps the ultimate treat! Give someone tingling tastebuds with a hands-on private chocolate experience – choose from a Bean to Bar Experience, a Truffle Masterclass, and more!

**Chocolate Experience, £20-£50pp.**  
**The Chocolate Quarter**  
[www.thechocolatequarter.com](http://www.thechocolatequarter.com)



## DINNER WITH A DIFFERENCE

Why not treat someone to tapas with a side of fine art?

**Tapas from £2-£21,**  
**Ana Rocha Bar and Gallery**  
[www.anarocha.co.uk](http://www.anarocha.co.uk)



## THE FOODIE IN YOUR LIFE

## TREAT YOUR TASTEBUDS

Take your loved ones out for some posh nosh at the West Midlands' premier, award-winning steakhouse.

**Mains from £15.50, Anderson's Bar and Grill**  
[www.andersonsbarandgrill.co.uk](http://www.andersonsbarandgrill.co.uk)

## A NEAT IDEA

Know someone with a taste for whiskey? This whiskey tasting voucher will do the trick!

**Whiskey tasting voucher from £5,**  
**The Birmingham Whiskey Club**  
[www.thebirminghamwhiskeyclub.co.uk](http://www.thebirminghamwhiskeyclub.co.uk)



## GIFTS FROM THE GRAPEVINE

Red or white? There's no need to choose with this mouthwatering mixed case of 12 wine bottles.

**Dozen Mixed 80, £80, Connolly's**  
[www.connollyswine.co.uk](http://www.connollyswine.co.uk)

## A PRESENT WITH PRESTIGE

Satisfy that sweet tooth with a box of handmade chocolates.

**Prestige collection, £15-£115, Chouchoute**  
[www.chouchoute.co.uk](http://www.chouchoute.co.uk)



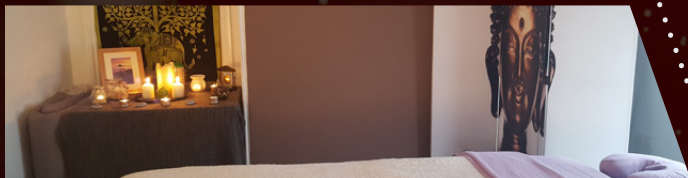
## TAKE A BREAK

Treat a friend to some much-needed R&R with a hot or cold stone massage, ideal to take away the stress of the hustle and bustle of Brum life.

**Hot and cold stone massage, treatments start from £35,**

**Wellbeing Treatment**

[www.wellbeingtreatment.com](http://www.wellbeingtreatment.com)



## MAKE IT SNAPPY

Inspired by the flash tattoo scene, this hand-printed snakebite t-shirt from P&Co is made to be lived in.

**Snakebite t-shirt, £29.99, P&Co**

[www.pand.co](http://www.pand.co)

## A VINTAGE CLASSIC

Gift the music lover in your life one of just 999 limited edition Eames Radios to add a touch of vintage to their living room.



**Eames Radio, (Charles & Ray Eames, 1946), £849, minima**

[www.minimauk.com](http://www.minimauk.com)

## YOUR NEAREST & DEAREST

## GUARANTEED TO THRILL

Want to gift the ultimate immersive experience? Book in at this award-winning escape room.

**Gift vouchers available for up to 6 people, prices start from £44, Escape Live**

[www.escapelive.co.uk](http://www.escapelive.co.uk)



## GET LIT

Light up those dark winter evenings with your own signature soy candle, made using a cocktail of your favourite seasonal oils, dried flowers and herbs.

**Soy wax candle making workshop, £35, The Crafts Collective**

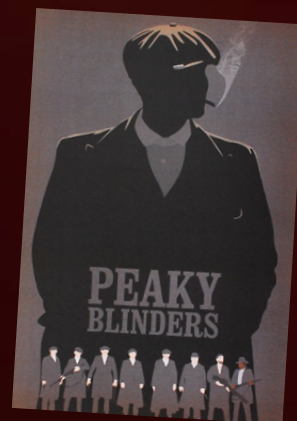
[www.thecraftscollective.co.uk](http://www.thecraftscollective.co.uk)

## TAKE A PEEK AT THIS

By order of the Peaky Blinders, get your hands on a limited-edition print of the gang while stocks last.

**Limited edition Peaky Blinders print, £39, St Pauls Gallery**

[www.stpaulsgallery.com](http://www.stpaulsgallery.com)





## RIGHT ON TIME

Add a touch of class with this stylish stainless-steel timepiece.

**Zepelin 7060 watch,  
£439, G. L. Bicknell & Sons  
[www.bicknells.com](http://www.bicknells.com)**



## OFF THE CUFF

Sharpen up your loved one's cufflink game with these sterling silver and gilt cufflinks.

**Revolve Sterling Silver  
and Gilt Cufflinks, £130,  
Alice Gow Designs  
[www.alicegowdesigns.com](http://www.alicegowdesigns.com)**



## DAZZLE ME WITH DIAMONDS

Who could say no to a daisy chain of diamonds? This show-stopping bracelet is the perfect addition for glamping up any evening outfit.

**5.50ct Diamond Daisy Bracelet,  
£9,950, Bond Jewellery  
[www.bondjewellery.co.uk](http://www.bondjewellery.co.uk)**



## THAT SPECIAL SOMEONE



## RING THE ALARM

Give them something truly unique – this stunning, hand-forged diamond ring is really like no other.

**Unique Fiori Platinum  
1ct Champagne Diamond Ring, £4,574,  
James Newman Jewellery  
[www.jamesnewman.co.uk](http://www.jamesnewman.co.uk)**

## BLOOMIN' LOVELY

Brighten up their day with a bouquet of expertly hand-tied blooms.

**Prices start from £25,  
Lily Jones Flowers  
[www.lilyjonesflowers.co.uk](http://www.lilyjonesflowers.co.uk)**

# *In Their Own Words: Deborah Cadman OBE*

**IN EVERY ISSUE, WE INVITE A MEMBER OF THE JQ COMMUNITY TO TELL US ABOUT THEIR JQ IN THEIR OWN WORDS.**

IN THIS ISSUE, DEBORAH CADMAN OBE, CHIEF EXECUTIVE OF THE WEST MIDLANDS COMBINED AUTHORITY, SHARES HER VISION FOR THE JQ AND WIDER REGION, HER LEADERSHIP TIPS, AND HER TOP JQ PICKS.



“ IN MY ROLE, THERE'S NO 'TYPICAL' DAY AND THAT'S WHAT'S SO EXCITING ABOUT IT.

One minute, I could be liaising with the builders who are working on the WMCA reception refurbishment, the next I could be meeting with a sovereign wealth fund manager from around the world who wants to invest millions into the region. Then, I'll be talking to my team about our skills programme or meeting with the Mayor, Andy Street, to catch up on his priorities and focus on delivery.





NAME: **DEBORAH CADMAN OBE**

ORGANISATION: **WEST MIDLANDS COMBINED AUTHORITY (WMCA)**

JOB TITLE: **CHIEF EXECUTIVE**



I work closely with the Mayor to deliver inclusive economic growth for the region. That word 'inclusive' is really important. One thing we're absolutely clear on is that the residents of the West Midlands should touch, taste, and feel the benefits of the growth that we generate. That manifests itself in a number of ways. We're committed to building 250,000 homes across the region, creating half a million new jobs and the skills associated, and building an integrated, efficient public transport network.

It's also important for us to look at some of the big social issues we face as a region through an economic lens. Like many of my neighbours in the Jewellery Quarter, I am getting more and more concerned about the number of homeless people we're seeing on the street. It is a huge issue. This is why the Mayor's homelessness task force is looking at how we can support homeless people in our region, through rehousing them, and most importantly, getting them into work.

I'm so proud of what we've already achieved in the last 12 months. We have brought £1.8 billion from the Government into the region, which

is pretty impressive, and I've been able to pull together a phenomenal team of sector experts from around the country, who want to live and work in our region. There's a real sense of collaboration and shared endeavour amongst our partners which then creates a sense of confidence, both nationally and internationally. It's an exciting time for our region.

## MY JQ, MY VISION:

The Jewellery Quarter plays a central role in our overall vision for the region. I want to make sure the residents of the West Midlands truly benefit from the region's growth, and future generations can reap the amazing opportunities. We've been working hard on an industrial strategy, exploring what the future industries are going to look and feel like in the region; from advanced manufacturing to creative services, design and PR companies, all of which can be found in the JQ.



The JQ is also already making a dent in our housing targets. There's an increasing number of housing units in and around the area. However, there has to be a fine balance between residential and commercial in the JQ. Planners have a responsibility to retain the integrity of any area that we operate in. The Mayor doesn't have planning powers, so we have to convene other people to make the right decisions.

***Do I think residential is out of balance? My honest answer to that is I don't know. But what I do know is that for an area to be sustainable and to be vibrant, it's got to have the right ingredients.***

The people living in the JQ help support businesses such as restaurants and bars, therefore generating more jobs in the area's

vibrant service industry, which has grown significantly over the past few years.

When I last lived in Birmingham 22 years ago, the JQ was seen as a 'posh' place to go out. We'd go to Henry's Cantonese and The Jam House, which was a bar back then. It was a really brilliant place to be and still is. We're spoilt for choice when it comes to bars and restaurants now.

***The JQ is a place where even more people want to visit. It is the city's hidden gem. Tourism has a major impact on our ability to grow the region and make the city of Birmingham an attractive visitor destination, and the JQ plays a huge part in this.***

JQBID's work has supported this. The team have made a profound difference on how the area looks and feels; there's a marked difference compared to some other parts of the city. The JQBID Clean Team are brilliant. When I go to the gym in the morning, I always say hello. It's so reassuring seeing them there.

***We have to ensure the JQ continues to be the brilliant and exciting place that it is – the national treasure that English Heritage dubbed it. We can't lose the stuff that's so intrinsic to the area; we have to be so thoughtful about the jewellery industry and the manufacturing industry, and ensure we retain some of the most wonderful buildings in the city that the JQ hosts.***



# MY ADVICE TO OUR REGION'S FUTURE LEADERS

One thing I'm really proud of is the Leadership Commission set up by the Mayor. The WMCA works with a lot of premier organisations across the region and the majority of people in leadership positions at these organisations are white men. It's not good enough. If we want the people of this region to feel that the growth is for them, then they've got to see people like them in positions of power and influence. We now have a plan which will encourage, support, and enable more people of colour, more LGBT+, and more women into positions of power, and support and help them to achieve. We're the most diverse region outside of London and 34% of the population of this region are under 25. We want to connect with young people in an authentic way to make sure their voice is heard.

It does feel like a real privilege to be in this position and to be able to talk to a lot of younger women. I'm really humbled when women tell me that seeing me where I am makes it seem obtainable. There's a wonderful quote by Madeline Albright: "There is a special place in hell for women who do not help other women." And I think that's absolutely right. The senior women in positions should see it as a responsibility to offer a hand out to those coming up behind them. Here's what I've learnt in my career:

## TAKE A DEEP BREATH AND JUMP

If I look back over my career, there have been certain points where I've just had to take a deep breath and jump. Sometimes you don't know what the future will hold but instinctively you know you have to give it a go.

## HAVE A SAFETY NET

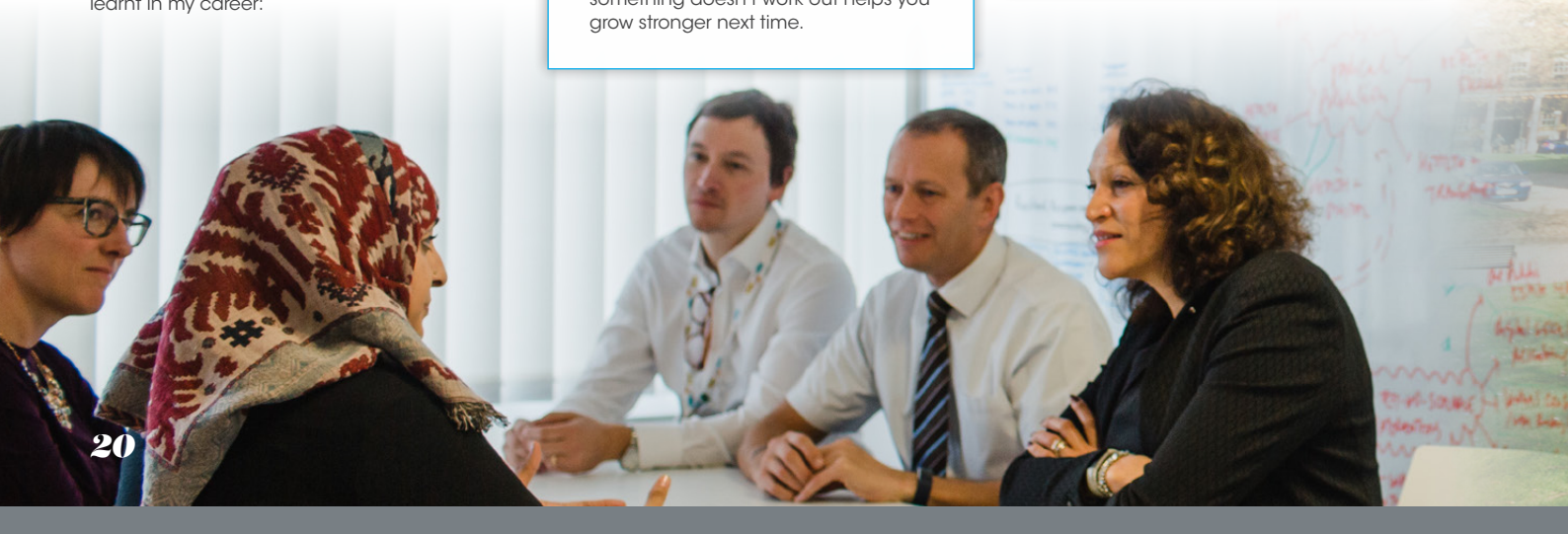
I want to give women at the WMCA every opportunity and encourage them. Simply offering practical support to women and filling them with confidence gives them that metaphorical safety net. Knowing that another woman is there to catch you if something doesn't work out helps you grow stronger next time.

## SUPPORT YOUR TRIBE

You've got to operate in a bit of a tribe. I'm sure many women have been in meetings where they've said something and it's been passed over. Then a guy says it and it's suddenly the best idea in the world! It drives me mad. If I'm in a meeting where this happens, I'll stop the meeting and call out anyone doing this. We have to amplify the voice of each other in the workplace.

## USE YOUR MAGIC WAND

If you had a magic wand, what would you want to see happen? When I ask people this, it opens the discussion about their hopes and fears, their aspirations, and the perceived blockages to reach those aspirations. Slowly, you can dismantle what's stopping them and fill them with the confidence to go after what they want.



# MY JQ, MY PICKS:

## FAVOURITE PLACE IN THE JQ?



St. Paul's Square. I live around there and it's an incredible place no matter what season. It's a place of different contrasts where you can find a bit of sanctuary and peace in the city. It can get a bit noisy around there at 3am, but that's the price you pay for being in one of the most exciting places in the city!

The last remaining Georgian square in Birmingham, St. Paul's Square is a spot of tranquillity amongst the hustle and bustle of the city.

[www.stpaulsjq.church](http://www.stpaulsjq.church)

## WHO'S YOUR 'ONE TO WATCH' IN THE JQ?



I love Henrietta Street Gym. I box with the owner, Neil Perkins, at the moment, and do strength training with Steve Foster. It's phenomenal to see how that business has gone from strength to strength.

Challenge yourself at [www.henriettastreetgym.com](http://www.henriettastreetgym.com)

## WHAT'S ONE THING YOU'D CHANGE ABOUT THE JQ?



The multi-storey car park! It breaks your heart to think about the buildings it replaced. The planners now realise some of the tragic mistakes that were made in the sixties and are absolutely focused on preserving what we've got.

## FAVOURITE BAR IN THE JQ?



I love the Rock'n'Roll Brewhouse. It's a real destination point. It's so quirky and the owners are fantastic. On a weekend, my husband and I will visit to enjoy a couple of drinks and the music.

Rock'n'Roll Brewhouse is the only 100% vegan microbrewery in the city.  
Find them on Twitter @RocknRollBrew

## WHAT'S YOUR TOP TIP FOR A VISITOR IN THE JQ?

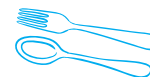


A brilliant, quirky place is the Coffin Works. You wouldn't find that anywhere else in the country or even in the world, I'd argue!

Former factory of the Newman Brothers, this unique museum about coffin making features tours and stories of the funerals of famous people in history.

[www.coffinworks.org](http://www.coffinworks.org)

## FAVOURITE PLACE TO EAT IN THE JQ?



We're spoilt for choice in the JQ. I love Otto for a quick bite, Hen and Chickens for a great curry, and Lasan for something a bit more upmarket.

Explore the JQ culinary scene.

Grab a pizza at Otto ([www.ottowoodfired.com](http://www.ottowoodfired.com)), enjoy a curry at Hen and Chickens ([www.henandchickens.co.uk](http://www.henandchickens.co.uk)), and treat yourself to some fine Indian dining at Lasan ([www.lasan.co.uk](http://www.lasan.co.uk)).

# JQ Life

## HAVE YOU GOT A STORY TO TELL?

Here's how you can get involved in JQ Life...

- **Here's what you might have missed in the JQ...**  
Are you a new business in the JQ? Have some exciting news you think we've missed? Let us know!
- **How We Make It**  
Are you a JQ maker? 'How We Make It' is your chance to offer readers an exclusive glimpse into what you do and how you do it.
- **My Piece of the JQ**  
Got a piece of jewellery from the Quarter with a story attached? 'My Piece of the JQ' is your opportunity to tell it!



IF YOU HAVE ANY IDEAS OR STORIES THAT YOU THINK WOULD BE A GREAT FIT FOR JQ LIFE, GET IN TOUCH WITH OUR EDITORIAL TEAM ON [JQLIFE@DIGITALGLUE.EU](mailto:JQLIFE@DIGITALGLUE.EU) OR 0121 399 0065

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JEWELLERY QUARTER  
BUSINESS IMPROVEMENT DISTRICT



# BE SEEN IN THE JQ AND BEYOND

Get your business seen by those who live in,  
learn in, work in, and visit the Jewellery Quarter

- 10,000 copies distributed across the city centre and Greater Birmingham every quarter
- An online version to direct traffic to your website
- A high-quality platform to reach your target audiences

TO ENQUIRE ABOUT BOOKING AN AD, AND REQUEST  
A COPY OF OUR MEDIA PACK, PLEASE GET IN TOUCH ON  
[JQLIFE@DIGITALGLUE.EU](mailto:JQLIFE@DIGITALGLUE.EU) OR 0121 399 0065

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# Changing Spaces: Designing a new future for The Senator Group

“THE JQ IS DEEMED A HUB FOR ARCHITECTURE AND DESIGN AND WE WANTED TO BE AT THE HEART OF IT.”

MARK SMITH, BRAND DEVELOPMENT MANAGER AT THE SENATOR GROUP SHARES, THE REASONING BEHIND THE GLOBAL COMPANY'S DECISION TO SECURE A BASE IN THE JQ.

*The city is a powder keg about to explode. It's booming, particularly the architectural landscape.*

Attention to detail, integrity, and a passion for design are the elements that are integral to The Senator Group's ethos. Established in the UK in 1976, the family-owned, independent office furniture manufacturer has grown into one of the largest in the world and shows no sign of stopping.

The Senator Group's showroom, located on Frederick Street, houses three sustainable furniture brands, each of which possesses its own personality. Senator encapsulates innovation, Allermuir boasts high-end and design-led pieces, and Torasen leads the way in efficient and cost-conscious furniture.

"First and foremost, the space is a showroom - but we want it to become a destination", says Mark Smith, Brand Development Manager. The co-working space and meeting venue strives to go further than your average furniture





showroom, instead encouraging individuals to visit and meet like-minded people. "The space has been furnished throughout with our products, which have been designed to promote modern ways of fluid, collaborative working. The way to see it at its best, therefore, is to see it being physically used."

So, why did The Senator Group, a global organisation with over 100 million square feet of manufacturing space and delivering furniture to over 70 countries across the world, decide to set up a base in the JQ? "Birmingham is diverse and welcoming, with an exciting under-current of culture and creativity. The city is a powder keg about to explode. It's booming, particularly the architectural landscape," Mark says. "The JQ is deemed a hub for architecture and design and we wanted to be at the heart of it so we could reach and engage with these types of creatives".

"Our Regional Sales Director, Tim Strong originally looked for a showroom in St. Paul's Square, but couldn't find anything that felt like us", Mark says, but it seems the decision to locate to Sovereign Hall on Frederick Street was down to a touch of fate. Colin Mustoe MBE, Chairman and Founder, and his son Robert, Managing Director, both thought the other had looked at the building before making the decision to buy it. "They only realised on an opportunist visit to the city to look at it for the first time together, that neither had actually been before purchasing it!" Mark adds.

Built in 1860, the Grade II listed building had actually been derelict for over a decade before the Mustoe family bought it in early 2017 and carried out a £2m refurb project. The work saw a complete top to bottom reinvention, with a staggering 138 skips of rubble taken from the building during the project.

"The building is a large investment for Birmingham and its economy", Mark says. "We really value the region, and in particular, the JQ. We have come here to stay and to be part of the incredibly bright and prosperous future of the city to which we hope we can add great value."

Visit The Senator Group at Sovereign Hall,  
14-15 Frederick Street or find out more at  
[www.thesenatorgroup.com/uk](http://www.thesenatorgroup.com/uk)

# 90 Years of Change:

## RETAIL IN THE JQ AND THE BIRTH OF THE HOCKLEY FLYER



'The Queen of the Jewellery Quarter', Marie Haddleton, has witnessed 90 years of change in the JQ. In this issue, she continues her story of the JQ, exploring the effects that retail transformation had on the Quarter and the subsequent birth of The Hockley Flyer.

"One fateful day in the early eighties, a fellow named Sammy Galena decided he had had 'enough' and put a sign in his window: 'Jewellery for Sale & Repairs - Public Welcome'. It caused a sensation because the jewellers just didn't like the idea of the general public roaming around on 'their territory'!

But very soon, other jobbing jewellers followed suit, cutting their workshops in half – a bit crudely to start with! At first, many were just partitions, a square of carpet, and a table with some nails to hang chains on, but soon the large manufacturers were supplying them with stock on a sale-or-return basis.

Soon, speculators moved in and sophisticated shops emerged with posh display cabinets and fancy lighting. Some jobbing jewellers in the factory units along Vyse Street put in an extra floor and moved their workshops upstairs, using the ground floor as retail only and they remain like that today. At that time, there was a huge boost in retail sales when it became trendy for men to wear chunky gold bracelets, heavy chains, and solid gold ingots.

### SPRUCING UP THE JQ

With visitors now being attracted to the area, Birmingham City Council decided to start a clean-up project, the Inner-City Partnership Scheme. The scheme offered grants of 100% to repair the outside of buildings and 50% to repair the inside. The Council also repaired a lot of their own property; however, this resulted in a rent increase to their own tenants of around 500%, sadly forcing some jewellers who had previously rented a room to themselves to cram into smaller shared spaces.

At this time, I was providing a secretarial service (York Business Administration) to small businesses and I soon realised there was little or no communication in the jeweller

community, apart from within their own tight groups. Some jewellers were going as far as London or Sheffield to obtain supplies and services which were sometimes available in the same building as their workshop! I decided to do something about it...

***It caused a sensation because the jewellers just didn't like the idea of the general public roaming around on 'their territory'!***





## THE BIRTH OF THE HOCKLEY FLYER

By 1985, Kenneth, my husband and business partner, and my son, Mark, had moved from 27 Tenby Street into offices on the 2nd floor of the Natwest Bank in Frederick Street. Ken did most of the bookkeeping and Mark published his first magazine – a 'Fan Club Directory'.

One day in 1985, I distributed a 'flyer' around the area suggesting the production of a monthly single sheet flyer with local news in the centre, paid for by advertisements around the edges. On my return to the office a few hours later, I found we had enough advertisements for a magazine and so The Hockley Flyer was born. We had never attempted anything like that before and the first issue was produced on a Gestetner, using Letraset and a manual typewriter. Expecting to produce a single page flyer we had vastly under-priced the advertisements and 'lost' £5000 in the first year!

**HRH Prince Charles called The Hockley Flyer 'a gem of a magazine'**

Almost immediately after the first issue hit the streets, the Council approached us. They anticipated opening a 'Discovery Centre' (now The Museum of the Jewellery Quarter) and needed the co-operation of the jewellers to set it up, and believed the new magazine was the ideal place to publicise the fact. The first magazines were collated, folded, and stapled by hand.

For many years, I distributed the magazine all around the Quarter in my famous trolley, which has been featured on BBC's 'Inside Out' and in the Pavement Trail! I earned the title, 'The Queen of the Jewellery Quarter', and HRH Prince Charles called The Hockley Flyer 'a gem of a magazine' and asked for a copy to be sent to him every month for as long as it is published – a promise we have stuck to!

**In the next issue, Marie discusses the growth of The Hockley Flyer and the changing face of the JQ as a hotbed for tourism.**

Marie Haddleton is a founder member of the Jewellery Quarter Association and the founder of The Hockley Flyer, which she still publishes with her son, Mark. The Hockley Flyer recently celebrated its 400<sup>th</sup> issue.

Find out more about **The Hockley Flyer** at [www.thehockleyflyer.info](http://www.thehockleyflyer.info)

# How We Make It

## GENIUS OF THE LAMP

### RESTORING VINTAGE HEADLAMPS THE WORLD OVER

The Jewellery Quarter has a shining light in the Genius of the Lamp. Priding itself on quality, honesty, and reliability, the story of the world-class leaders in vintage headlamp restoration began back in 2004.

Friends Kam Lawla and Joe Vella attended Birmingham's School of Jewellery together. After finishing the course, Joe returned to Malta and Kam began working for his family business, but their story was far from finished. Kam persuaded Joe to come back to England, and with the addition of Kam's brother Raj, set up Genius of the Lamp together.

Working on lamps from cars manufactured between 1900 and 1930, Genius of the Lamp is now the only globally recognised company restoring lamps to a concours quality. Not only that, but their skillset has developed to include fabrication and electroplating.

"Our customer base is worldwide. Parts have been sent in to us from everywhere: Australia, the Philippines, all over America. We've found customers are so impressed with our work on headlamps, they want the rest of their car to be of the same quality, so we've expanded our services to reflect that."

Genius of the Lamp is found on Northampton Street, and Kam believes the Jewellery Quarter was the only place to set up shop: "Everything we needed was here, so why would we want to work anywhere else? All of the work we do is in-house with our fourteen employees."

The attention to detail, craftsmanship, and precision has resulted in the company working for the British and Saudi Arabian Royal families as well as countless other high-end celebrities, millionaires, and avid vintage car enthusiasts across the world.





*The headlamp is completely dismantled to reveal its integral parts, with all dents, scratches, and indents carefully repaired by the skilled craftsmen, and then made ready for electroplating in copper, nickel, and chromium if needed. Accurately re-positioning and re-assembling the lamp is the final touch, where it's buffed and polished for a pristine finish.*

Find out more information by visiting  
[www.geniusofthelamp.co.uk](http://www.geniusofthelamp.co.uk) or  
[www.facebook.com/geniusofthelamp](https://www.facebook.com/geniusofthelamp)

# My piece of the JQ

## MY BEST FRIEND'S BEST RING

IT'S THE STORY EVERY MAN WISHES THEY COULD PULL OFF. BUT JAKE ROBERTS ACTUALLY MANAGED TO.

A couple of years ago, Jake and partner Natalie visited the Jewellery Quarter with friends, couple Aaron and Monica, and did what couples do; look at rings. Natalie was under the impression she was helping Monica choose and design her ring. But in fact, Jake had set the whole thing up and Natalie was actually creating her own engagement ring.

"The plan worked to perfection. We went to Bond Jewellery & Diamonds, where I know the managing director, Jamie Beech, very well. I told him my budget, when we were looking to come in, and he planned the rest beautifully. We couldn't have asked for a better, more personable service."

Jamie helped Natalie all the way through her own ring design process, unbeknownst to her, where they created a diamond 1.7 carat with five diamonds on either side of the wedding band. Once finished, Natalie described it as 'the perfect ring'.

Jake went in to the jewellers soon after to pay for the ring and proposed to Natalie at home.

"Natalie was at work, so I filled the downstairs of our house with balloons, mementos, and keepsakes of our relationship. She walked in and I was on one knee. She was shocked to see what she thought was Monica's

engagement ring! It's an amazing feeling to know Natalie is wearing a ring that was created only for her."

Meeting six years ago in Las Vegas whilst Jake was on a stag do and Natalie was on a girl's holiday, the couple got married in Surrey in September 2016. They now live in Hemel Hempstead but will forever have fond memories of the Jewellery Quarter and what it means to them both.

***"I'd been to numerous shops in the Jewellery Quarter, but it just felt so comfortable and right with Jamie at Bond Jewellery & Diamonds. We were getting a bespoke ring, he was so accommodating all the way through the design process, and my wife got the exact ring she wanted, even though she might not have realised it at the time!"***



Are you looking to surprise a loved one with an engagement ring or beautiful piece of jewellery?

Visit **Bond Jewellery & Diamonds** on **48 Vyse St**, online [www.bondjewellery.co.uk](http://www.bondjewellery.co.uk) or call **0121 238 9914**.

# Wishing the JQ community a Merry Christmas & Happy New Year

From the team at Digital Glue,  
proud partner and publisher of JQ Life

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IT'S COMPETITION TIME

# TELL US WHAT YOU THINK

WIN  
AN EXCLUSIVE  
JQ HAMPER

The Jewellery Quarter Business Improvement District revamped its quarterly publication in 2018.

We want your thoughts on the new look and content. Fill out the short online survey for a chance to win a free JQ hamper full of goodies!



To enter the competition visit [www.jewelleryquarter.net/jqlife](http://www.jewelleryquarter.net/jqlife)

Terms & Conditions apply. Closing date for entries 02/02/19