

Free

Jewellery Quarter WEDDING *Guide*

GET READY FOR YOUR DREAM DAY AND DISCOVER AN INSPIRING COLLECTION OF LOCAL WEDDING SUPPLIERS HERE IN BIRMINGHAM'S HISTORIC JEWELLERY QUARTER.



Find out more at jewelleryquarter.net

Discover
Jewellery Quarter


JEWELLERY QUARTER BID

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Welcome to a magical place...

Welcome to the historic Jewellery Quarter. With a name like that it's no surprise we're a famous pitstop for many bride and grooms planning their big day.

Renowned for our world-class jewellery designers, makers and retailers, you'll be able to find ever-lasting jewels to mark any chapter of your love story. Choose from engagement, wedding and eternity rings, or discover that special gift including watches, cufflinks, earrings and necklaces.

Whatever your style you're sure to find treasure here.

We're also a proud home to many independent retailers and craftspeople who will help you plan and complete your wedding dream including florists, cake makers, hair, beauty, tailors, and bridal gown shops. And of course not forgetting our stylish venues to host your big day, engagement party or hen/stag celebrations.

A city wedding with everything on your doorstep.

WE INVITE YOU TO DISCOVER THE JEWELLERY QUARTER.



Wedding Florists

Whatever style you're aiming for, from blousy blooms to structural florals, our local florists are skilled designers of stunning bridal bouquets, button holes and floral accents for your venue.

B2 **IN BLOOM**
5 Spencer St,
B18 6DD
0121 554 4435
inbloomflowers.co.uk

A1 **RED ROSE FLORIST**
43 Vyse St,
B18 6HF
0121 551 2002
redroseflorist.co.uk

B2 **LILY JONES FLOWERS**
23 Augusta St,
B18 6JA
0121 448 7830
lilyjonesflowers.co.uk

Cakes & Sweet Treats

If you're dreaming of sky-high show-stoppers, or mini cupcakes, our local bakeries and cake designers have honed the skill of producing stunning cakes for weddings big and small. We're also home to a chocolatier, perfect for those table favours or special gifts for your wedding party.

B2 **COFFEE TALES**
Scrumptious homemade cakes and tray bakes
Unit 2 Heritage Court
17-21 Warstone Ln
B18 6HP
0121 212 3531
coffee-tales.com

B2 **THE CRAVERY CAKES**
Wedding Cake Specialists
Blackthorn House,
Mary Ann St,
St Paul's Sq, B3 1RL
0345 257 2527
thecravery.co.uk

B2 **THE CHOCOLATE QUARTER**
Luxury chocolate gifts
1A Spencer St,
B18 6DD
0121 758 5151
thechocolatequarter.com

Wedding Photographers

Capture memories that will last forever by commissioning one of our resident wedding photographers. There to share your big day and snap those special once in a lifetime moments.

A3 **AMY ROSE PHOTOGRAPHY**
Studio 713, JQ Modern,
120 Vyse St, B16 6NF
07920 797 286
amy-rose.co.uk

A2 **DARRON PALMER PHOTOGRAPHY**
23F Vyse St, B18 6LE
07545 353 312
darronpalmerphotography.co.uk

A2 **TIANNA J WILLIAMS**
14 Hylton St, B18 6HN
07376 761 288
tiannajwilliamsphotography.co.uk

B6 **RAPHAEL LIONEL**
Suite 10, Newhall Place,
Newhall Hill, B1 3JH
07811 270 511
raphaellionelphotography.com



Wedding Venues

If you're looking for somewhere to tie the knot, the JQ is host to a range of venues hosting both religious and civil ceremonies.

From historic places of worship to modern hotels, if you're set on a city centre wedding, then the Quarter offers so much. And when it comes to somewhere to celebrate, choose from our many restaurants and bars, from fine dining to craft breweries, there's an independent venue ready to offer you a friendly Brummie welcome and raise a toast for you.

Venue Stylists

Planning the décor of your wedding venue can be an exciting, but also daunting experience. Luckily, we have a number of stylists in the Jewellery Quarter that are on hand to offer advice, guidance, and plenty of inspiration when planning your big day.

BIRMINGHAM BALLOONS
Balloon arches, backdrops & bubbles
Jewellery Quarter
0121 554 6755
birminghamballoons.co.uk

A1 GOLDEN EVENTS
Bespoke wedding decor
89 Vyse St, B18 6JZ
0121 312 5333
goldenevent.co.uk

C3 IVY AND ROSE GIFTS
Hampers, Bridesmaid gifts and personalised decorations
42 Caroline St, B3 1UE
07480 444703
@ivyandrosegifts

A2 STYLE LODGE
Style & pamper packages
Unit 18F Vyse St, B18 6LE
07742 174 040
stylelodge.co.uk

A1 YACREATES
Invitations, party favours & decorations
15c Pitsford St, B18 6LJ
07928 521 223
yacreates.com



D5 ACTRESS & BISHOP
Wedding reception
36 Ludgate Hill, B3 1EH
0121 236 7426
theactressandbishop.co.uk

C6 COFFIN WORKS
Wedding reception
13-15 Fleet St, B3 1JP
0121 233 4790
coffinworks.org

D3 HAMPTON BY HILTON
Accommodation
98-104 Constitution Hill, B19 3JT
0121 227 1888
hilton.com

E1 HOCKLEY SOCIAL CLUB
Wedding venue
60 Hampton St, B19 3LU
hockleysocialclub.com

D1 IRON HOUSE
Wedding venue
Ground Floor, 174 Great Hampton Row, B19 3JP
0121 517 0156
iron-house.co.uk

A4 PIG & TAIL
Wedding reception
12-13 Albion St, B1 3ED
0121 236 6676
thepigandtail.co.uk

B6 RAJDOOT
Wedding reception
78-79 George St, B3 1PY
0121 236 1116
rajdootbirmingham.co.uk

D4 SAINT PAULS HOUSE
Wedding venue
15-20 St Paul's Sq, B3 1QU
0121 272 0999
saintpaulshouse.com

D4 SOMEWHERE IN BRUM
Wedding reception
30 Mary Ann St, B3 1RL
0121 647 9051
somewhereinbrum.com

D4 ST PAUL'S CHURCH
Wedding venue
St Paul's Sq, B3 1QZ
0121 236 7858
stpaulsjq.church

A4 THE BUTTON FACTORY
Wedding venue
25 Frederick St, B1 3HH
0121 236 4653
thebuttonfactorybirmingham.co.uk

C1 THE CHURCH INN
Wedding reception
22 Great Hampton St, B18 6AQ
07878 843 703
thechurchinnjq.com

E4 THE COMPOUND
Wedding venue
80 Water St, B3 1HL
0121 212 1245
the-compound.co.uk

Hair & Make-up

Make sure you're looking your best for your big day with some of Birmingham's most well renowned hair and make-up professionals located in the JQ.

A1 ALYN WATERMAN
44 Vyse Street
B18 6HF
0121 523 7234
alynmakeuphair.co.uk

B2 BARBER JQ
3A Spencer St,
B18 6DD
07827 680 300
@BarberJQ

B2 BARBER THERAPY
58 Spencer St,
B18 6DS
07474 273273
barbertherapy.co.uk

B2 BEAUTY IN THE COURTYARD
Unit 5, 100 Spencer St,
B18 6DB
07852 173 982
beautyinthecourtyard.co.uk

D5 BLUNT BARBER
61 St Paul's Sq,
B3 1QS
0121 448 1230
bluntbarber.com

A4 COMMON INTERESTS
Nails, lashes and brows
34 Tenby St, B1 3EE
0121 448 7940
@_commoninterests

C3 GLAMOUROUS BEAUTY SALON
15 Caroline St, B3 1TR
07835 163 508

A1 HAIR, NAILS & BEAUTY FOR YOU
87 Vyse St, B18 6JZ
0121 523 7444
hair-nails-beauty-for-you.business.site

C3 HAZEL & HAYDN
25 Caroline St,
B3 1UE
0121 604 8886
hazelandhaydn.co.uk

D5 JAKE'S BARBERS
50-54 St Paul's Sq,
B3 1QS
0121 212 2231
jakesbarbers.com

B3 LUCKY* BARBERS
1 Warstone Ln, B18 6BS
0121 233 0376
@lucky.bhx

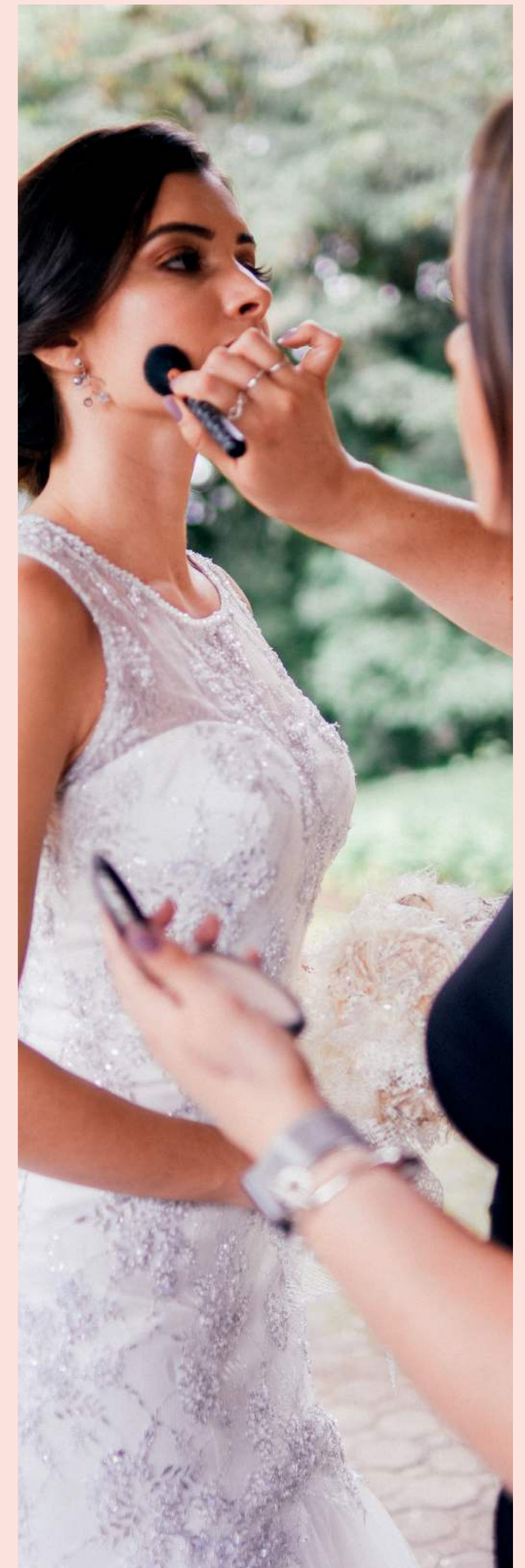
C3 MEGATAN JEWELLERY QUARTER
47 Kenyon Street, B3 1UR
07786 372371
megatanonline.com

C2 NAILS BAB
18a Hall St, B18 6BS
0121 439 8188
nailsbab.com

C3 PICKLES AND CO
Ansty Court, Unit 11,
44 Kenyon St, B18 6AR
0121 389 8498
picklesandco.com

C3 SPRING
Curls only
18 Caroline St,
B3 1TR
0121 236 5598
springisinthehair.com

A4 THE ORB HAIR SALON
18 Albion St,
B1 3ED
0121 233 9645
@orbhairltd



Jewellery

Makers & Shops

The Quarter contains Europe's largest concentration of manufacturing jewellers, between them producing more than 40% of UK jewellery output. Combining the very best of traditional craftsmanship with innovative designs and high-quality materials, they create beautifully crafted custom jewellery. No matter your style or the occasion, you're sure to find something special here in the JQ – after all, it's what our area is famous for! The streets are brimming with retailers and studios selling everything from unique antique jewels to bespoke handcrafted pieces. Whether it's a traditional or contemporary style, the friendly family-run businesses will help you to purchase your dream piece of jewellery.



A3 **A & A JEWELLERY**
34 Northampton St,
B18 6DX
0121 687 3363
aajewellery.co.uk

A3 **A & N JEWELLERY**
32 Northampton St
0121 236 2263
aandnjewellery.co.uk

B3 **AARIYA DIAMONDS**
5 Warstone Ln, B18 6JE
0121 638 0618
ariyadiamonds.com

B3 **ANDREEA DESIGN**
197A (ground floor)
Warstone Ln, B18 6JR
0747 3920 793
andreedesign.com

A1 **ANEES MALIK**
Unit 5, 100 Spencer St,
B18 6DE
@AneesMalikJewellery
Appointment only

A1 **ARDEN JEWELLERY**
51 Vyse St, B18 6HS
0121 554 3587

ARTFUL EXPRESSION
Spencer St, B18 6JQ
0121 212 0430
artfulexpression.co.uk
Online only

B3 **ASPIRE DIAMONDS**
35 Warstone Ln, B18 6JQ
0121 236 5799
aspirediamonds.com

A2 **ASTELLA**
15 Vyse St, B18 6LE
0121 507 0259
@stellajewellery

A1 **AURORAS COLLECTION**
87 Vyse St, B18 6JZ
07967 161 745
@auroras.collection

B3 **AUSTEN AND BLAKE**
37 Warstone Ln, B18 6JQ
0121 271 0058
austenblake.com

A2 **BELLE JEWELLERY**
15 Pitsford St, B18 6LJ
0121 554 8055
belle-jewellery.com

A2 **BICKNELL'S JEWELLERS**
12-13 Vyse St, B18 6LE
0121 523 3417
bicknells.com

B2 **BIRMINGHAM STONE**
36 Augusta St, B18 6JA
0121 236 1418
birminghamstonecutting.co.uk

A2 **BOND & MARTIN JEWELLERS**
17 Vyse St, B18 6LE
0121 551 6806
bondandmartin.com

A3 **BOND JEWELLERY & DIAMONDS**
11, JQ Modern, B18 6NA
0121 238 9914
bondjewellery.co.uk

A3 **BRITANNIA JEWELLERY**
42 Frederick St, B1 3HN
0121 212 1715
britannia-jewellery.co.uk

B3 **CHESHIRE JEWELLERS**
10 Warstone Ln, B18 6JB
0121 200 3308
cheshiresjewellers.co.uk

A2 **CLASSIC DIAMONDS**
16 Vyse St, B18 6LE
0121 554 8877
classicrodiamonds.co.uk

C2 **CRYSTALINK JEWELLERY**
35 Hall St, B18 6BS
0121 233 2547
crystalink.co.uk

A2 **DESIGN CENTRE**
114 Vyse St, B18 6LP
0121 236 4491
designcentrejewellery.com

B2 **DESIGNER JEWELS**
4 Augusta St, B18 6JA
0121 233 9191
designerjewels.co.uk

A2 **DIAMOND CREATIONS**
108 Vyse St, B18 6LP
0121 236 4567
diamond-creations.co.uk

B3 **DIAMOND DEALER**
43 Warstone Ln, B18 6JJ
0121 236 1907
diamonddealerdirect.co.uk

A2 **DIAMOND HEAVEN**
115 Vyse St, B18 6LP
0121 200 1177
diamond-heaven.co.uk

A3 **DIAMOND QUARTER**
The Golden Square,
Warstone Ln, B18 6JW
0121 638 0200
diamond-quarter.co.uk

A3 **DIAMONDS FACTORY**
Shop 12, JQ Modern,
Warstone Ln, B18 6NF
0121 222 1567
diamondsfactory.co.uk

A3 **DISCOUNT GOLD AND SILVER**
44 Warstone Ln, B18 6JJ
0121 200 1344
discountedgoldandsilver.co.uk

A3 **DRIPGOLD LTD.**
43 Vyse St, B18 6HF
0121 554 4402
dripgold.co.uk

A2 **E.A.G ENGRAVING**
17 Pitsford St B18 6LJ
0121 554 2430
eag-engraving.co.uk

LANE JEWELLERY
07773 394413
eanjewellery.com
Online only

B3 **ELEMENT BESPOKE JEWELLERY**
3 Warstone Ln, B18 6JE
0121 236 1119
elementbespokejewellery.com

A1 **GEMPORT JEWELLERY**
Jewellery Business Centre,
95 Spencer St, B18 6DA
0121 448 5545
gemportjewellery.co.uk

A2 **GH MOORE & SON**
19 Vyse St, B18 6LE
0121 523 6488
ghmoore.co.uk

A2 **GOLDCRAFT**
117 Vyse St, B18 6LP
0121 236 8270
@goldcraft_birmingham

HELLCAT JEWELLERY
94 Spencer St, B18 6DB
07896 049009
hellcatjewellery.com
Online only

A2 **HOCKLEY JEWELLERS**
103-104 Vyse St, B18 6LP
0121 728 8345
hockleyjewellers.com

B3 **HOUSE OF SOLUS**
16 Hockley St, B18 6BL
07920 404862
houseofsolus.co.uk
Appointment only

A3 **J&M JEWELLERS**
39 Warstone Ln, B18 6JQ
0121 236 6343

A1 **JAMES NEWMAN**
49 Vyse St, B18 6HF
0121 245 1555
jamesnewmanjewellery.co.uk

A2 **JQ DIAMONDS**
112 Vyse St, B18 6LP
0121 236 4010
jqdiamonds.com

B3 **K.M.TAYLOR JEWELLERY**
15 Warstone Mews,
B18 6JB
0121 212 4974
kmtaylorjewellers.co.uk

KATE SMITH
0121 240 8717
katesmithjewellery.co.uk
Online only

A2 **KENSINGTON JEWELLERY**
88a Vyse St, B18 6JZ
0121 551 9933
kensington-jewellers.co.uk

A2 **KK JEWELLERS**
40 Northampton St,
B18 6DX
0121 236 1380

A2 **LA MONS JEWELLERY**
18 Vyse St, B18 6LE
0121 515 4726

B3 **LLOYDS JEWELLERY**
3 Warstone Ln, B18 6JE
0121 233 1158
@lloydsjewellersjq

B3 **LORA LEEDHAM**
23-24 Warstone Ln,
B18 6JQ
0121 236 4290
loraleedham.co.uk
Appointment only

A2 **LYNALL & CO.**
102 Vyse St, B18 6LP
0121 236 4611
nigellynall.com
Appointment only

A3 **MARLOW'S JEWELLERS**
46 Warstone Ln, B18 6JJ
0121 236 4415
marlows-diamonds.co.uk

C3 **MICHELE DESIGNER JEWELLERY**
85 Caroline St, B3 1UP
0121 624 8624
artisan-alchemy.co.uk

A2 **MITCHEL & CO.**
3-4, JQ Modern,
Warstone Ln, B18 6NA
0121 233 0511
mitchelandco.com

A2 **NEWY'S JEWELLERS**
118 Vyse St, B18 6LP
0121 233 1846
neweysjewellers.co.uk

B3 **PAUL GREEN JEWELLERS**
27 Warstone Ln, B18 6JQ
0121 200 1139
@paulgreenjewellers
birmingham

A2 **PLATINUM JEWELLERS**
40 Vyse St, B18 6JY
0121 523 6900
platinumjewellers.co.uk

B3 **QUARTER JEWELLERY**
29 Warstone Ln, B18 6JQ
0121 236 5279

B3 **S.P.GREEN & CO. LTD.**
34 Warstone Lane, B18 6JQ
0121 233 0486
spgreen.com

A3 **SAMSON GOLD**
9 Vyse St, B18 6LT
0121 236 7075
samsongold.co.uk

B2 **SELECTIVEGOLD**
40 Augusta Street, B18 6JA
0121 236 3880
selectivegold.com

A2 **SHIRLEY'S**
30 Northampton St, B18 6DX
0121 236 7822
arnettcreations.co.uk

A1 **SILVERFISH JEWELLERY**
48 Vyse St, B18 6HF
0121 554 4575
silverfishjewellery.co.uk

A2 **SONNY'S JEWELLERS**
105 Vyse St, B18 6LP
0121 236 2426
sonnysjewellers.com

A2 **STANLEY'S JEWELLERS**
113 Vyse St, B18 6LP
0121 236 7806
stanleysjewellers.co.uk

A1 **SUMMER & SILVER**
88 Vyse St, B18 6JZ
0121 448 5335
summerandsilver.co.uk

B3 **THE DIAMOND CENTRE**
36 Warstone Ln, B18 6JQ
0121 236 6803
the-diamond-centre.co.uk

A5 **THE GEM STUDIO**
60 Frederick St, B1 3HS
07702 403336
thegemstudio.co.uk
Appointment only

C6 **THE QUARTER WORKSHOP**
13-15 Fleet St, B3 1JP
thequarterworkshop.com
By appointment only

A1 **THE STONE ROOM AT 93**
93 Vyse St, B18 6JZ
0121 523 6100
thestoneroomat93.co.uk

B3 **TIFFANY'S DIAMONDS**
3 Augusta St, B18 6JA
0121 233 1234

A3 **TOP JEWELLERY**
Shop 8, JQ Modern,
Warstone Ln, B18 6NA
0121 236 9429
topjewellery.co.uk

A2 **TOUCHSTONE JEWELLERY**
36 Northampton St, B18 6DX
0121 236 5511
touchstonejewellery.co.uk

B2 **UNIVERSAL GEMS LIMITED**
7 Warstone Ln, Augusta St,
B18 6JB
0121 236 1334
universalgems.co.uk

A2 **VAULT 88**
89 Vyse St, B18 6JZ
0121 523 7389
vault88.com

A1 **VICTORIA JAMES**
39 Vyse St, B18 6JY
victoria-james.co.uk

C2 **VICTORIA MANSIONS**
34 Hall St, B18 6BS
@victoria_mansions

A1 **WARDS**
22 Vyse St, B18 6LE
0121 554 0258
wardsmandjgems.co.uk

B3 **WARSTONE JEWELLERS**
33 Warstone Ln, B18 6JQ
0121 236 3936
warstonejewellers.co.uk

Wedding Dresses & Tailors



Looking to say yes to the dress? Choose from one of our many Bridal boutiques and discover a huge range of gorgeous gowns. And for the groomsmen, why not commission a bespoke piece of tailoring for your big day?

- A2 DOLLS OF DECADENCE**
Bridesmaid's dresses
Studio 18F Vyse St, B18 6LE
07507 164810
dollsofdecadence.co.uk
- B1 FRONTIER RAAS**
Asian Bridal Superstore
90 Great Hampton St, B18 6EU
0121 227 5400
frontierraas.com
- A1 HONOR GOLD**
Bridesmaid's dresses
86 Vyse St, B18 6JZ
0121 523 2063
honorgold.co.uk
- A2 KARLUS G TAILOR**
Tailoring
17F Vyse St, B18 6LE
0121 603 6114
karluscg-tailor.co.uk
- B2 LOTTIE MARIE BRIDAL**
Curve Specialists (sizes 12-32)
95 Spencer St, B18 6DA
07931 424566
@lottiemariebridal
- C3 ROMANTIC DREAMS**
Bridalware
29 Caroline St, B3 1UQ
0121 236 4970
romanticdreams.co.uk
- A3 ZIGGI MENSWEAR**
Tailoring
35 Frederick St, B1 3HH
07814 429428
ziggimenswear.com

Hen Party & Stag Do Ideas

From jewellery making classes and chocolate workshops, to whisky tasting and escape rooms. Make your hen or stag weekend one to remember with plenty of unique experiences that can only be found in the Jewellery Quarter.



- E5 ACTRESS AND BISHOP**
Live music
36 Ludgate Hill, B3 1EH
0121 236 7426
theactressandbishop.co.uk
- E5 ARCH 13 AT CONNOLLY'S**
Wine tasting
220 Livery St, B3 1EU
0121 794 6636
arch13bar.co.uk
- ESCAPE ROOMS**
*Across the Jewellery Quarter
Five escape rooms to choose
from including: Escape Live,
Escape Brum, Escape Reality,
Clue HQ, Exciting Game*
- A1 GRAIN & GLASS**
Whisky tasting
75-80 Vyse St, B18 6HA
0121 551 5942
grainandglass.co
- B2 GULP**
Sensory food experience
Unit 9, First Floor,
58 Spencer St, B18 6DS
07834 244609
kayewinwood.com
- D4 SAINT PAULS HOUSE**
Cocktail masterclass
15-20 St Paul's Sq,
B3 1QU
0121 272 0999
saintpaulshouse.com
- B2 THE CHOCOLATE QUARTER**
Chocolate making classes
1A Spencer St, B18 6DD
0121 758 5151
thechocolatequarter.com
- E5 THE HIDEOUT**
Board Game Bar and Café
Arches 20 & 21,
Lionel St, B3 1AG
0333 335 0030
thehideoutbirmingham.co.uk
- C6 THE QUARTERWORKSHOP**
Jewellery making classes
13-15 Fleet St, B3 1JP
thequarterworkshop.com
- D5 THE RECTORY & 180 CLUB**
Darts
50-54 St Paul's Sq, B3 1QS
0121 605 1001
therectorybirmingham.co.uk

Wedding Ring Guide

A wedding ring should be an individual as you are, and the Jewellery Quarter is full of designers, makers and retailers who can help you both find the perfect wedding rings.

METAL CHOICE

The most important thing when considering the right metal choice, is simply personal preference. Many rings are also made from two metals which can look beautiful.

Platinum

Platinum is the most durable option for a ring. It has a naturally white colour which means it won't fade like other pieces can. Thanks to its strength, weight and colour, it is the metal most likely to stand the test of time. Due to its array of qualities, it also has the highest value of the metals listed.

White Gold

This metal is the most popular choice for wedding rings. Due to its striking white colour, it is one of the best choices for allowing diamonds to stand out.

Yellow Gold

This metal is a very traditional choice and is perfect for someone looking for an elegant, classic ring that will never go out of style.

Rose Gold

This option has become much more popular in recent years, making it a modern choice popular for those with a unique style.

Titanium

Titanium is an affordable and hypoallergenic metal and rings won't crack under pressure as it is very durable. However, titanium rings can't be resized and are dull compared to platinum.

WIDTH & WEIGHT

The width of ring you choose is also personal preference. A thicker ring might suit your style or be more practical if you have concerns about wear and tear. Ring widths vary between very narrow (2mm) and very wide (8mm). There are lightweight, mediumweight and heavyweight ring options available, depending on the thickness of the band.

SHAPE

The main decision is whether to have a plain band or one which is shaped.

Some shapes such as wishbone and ribbon shaped rings are very popular. You may also have a bespoke ring shape created to perfectly match an engagement ring. Diamond set and patterned wedding bands are also very popular.

The profile of wedding bands come in a number of different shapes, these are some of the most common. There are also many other options such as as D shaped, flat, bevelled and convex rings. We recommend trying them on to see what suits you and feels comfortable.

Traditional court

This ring profile is rounded on both the exterior and interior. This is a classic and timeless shape for wedding bands.

Soft court

A soft court is rounded but this shape is less pronounced on the exterior, whilst still being nicely rounded on the inside for comfort.

Flat court

A flat ring profile on the exterior of the ring, but still rounded on the inside of your finger.



MAKING IT YOUR OWN

Many couples now choose to add diamonds or other favourite gemstones to their rings, and there are different options for settings which can be delicate or durable depending on your needs.

You can also personalise your ring with different finishes – most wedding bands have a traditional bright finish but sandblasted and hammered finishes are popular too.

Engraving names and wedding dates inside the ring is also a beautiful personal touch.

A very personal ring can be created by choosing a fully bespoke service or even by remaking an existing piece of jewellery such as a family heirloom into a new wedding band.

DIAMONDS

When it comes to purchasing your diamonds, always remember the 4 Cs:

Colour

An evaluation of the absence of colour. The highest colour grade is D which is the whitest. Z has the most colour presence.

Cut

The cut grade refers to the way the chosen diamond interacts with light. The more accurate the cut, the brighter the diamond will appear.

Clarity

A test for clarity identifies any blemishes within the stone. This is tested under a magnification loupe as some are too small for the human eye to see! The more blemishes, the lower the quality.

Carat

This is a measurement of weight and not perceived size. Although the larger the carat, the larger the diamond generally is.

STONE SHAPE

-  Round
-  Princess
-  Oval
-  Pear
-  Marquise
-  Emerald
-  Radiant
-  Cushion
-  Heart
-  Asscher



For up to date details about local events, business opening hours and more, visit jewelleryquarter.net or download the **DiscoverJQ app** from the App Store or Google Play.

This guide is produced and distributed by the Jewellery Quarter Business Improvement District (JQBID). The JQBID is funded by the local businesses. It provides a welcoming and safe environment for visitors, keeps the streets clean and safe, and invests in projects to improve the local area.

For more information about the JQBID or this guide:

Contact us on info@jqbid.co.uk or **0121 233 2814**

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