



Jewellery Quarter Neighbourhood Plan Referendum: WHAT YOU NEED TO KNOW



Protecting our heritage
Saving our future

What is a Neighbourhood Plan?

- ✓ **A Neighbourhood Plan is made by the community** - The JQ Plan is not made by the council, it has been made by an independent group of over 30 people from local businesses and residents.
- ✓ **It is a set of planning policies specific to the JQ** - developed with extensive research and consultation in the JQ over the past 8 years. If there's a YES vote at referendum, the council's planning department has to take these policies into consideration.
- ✓ **Hundreds of people have been involved** - the JQ Plan has developed these policies to tackle local issues. As well as workshops, drop-in sessions, meetings and surveys, 3 major consultations have taken place - in 2016, 'Reg 14' in 2020 and 'Reg 16' in 2022.
- ✓ **It deals with planning issues affecting the JQ** - but it cannot deal with things like on-street parking, rents, public transport, services, licensing.

Why do a JQ Neighbourhood Plan?

- ✓ A Neighbourhood Plan will give the JQ **more control** over how it develops. Without it the current rules stay in place.
- ✓ **It will protect our heritage** of jewellery-making and gold/silversmithing, and it will also protect our beautiful historic buildings.
- ✓ **It will secure our future** by increasing business space, supporting our creative industries, and providing affordable workspace.
- ✓ **It will care for our environment** by providing more greenery and nature, improving our public spaces and enhancing the canal.
- ✓ **It will be inclusive** requiring residential and business space for all budgets, better accessibility, and a better range of homes.
- ✓ **It will drive up the quality of new development** by demanding better standards and making sure that new buildings are well-designed and respect their surroundings.

Voting for the JQ Neighbourhood Plan

- ✓ **Businesses and residents get a vote** and the JQ Plan has been designed with businesses AND residents in mind.
- ✓ **Rate-paying businesses** should have received a letter from the council inviting them to register to vote by 28th June 2023. **Residents** must be on the electoral roll.
- ✓ The referendum will take place on **Thursday 13 July 2023** at local polling stations. Voters must bring Voter ID.
- ✓ To make a positive change from the current planning rules, more than **50% of each must vote YES** and the voice of the community will be heard.



— JQ boundary

 jqneighbourhoodplan@gmail.com

 @JQPlan



Birmingham City Council is responsible for organising the referendum
Scan here to find out more and view the Neighbourhood Plan documents

The JQ Plan is prepared by the JQ community for the JQ community
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