

# Jewellery Quarter Business Improvement District

## Autumn 2018 Update



JEWELLERY QUARTER  
BUSINESS IMPROVEMENT DISTRICT



### Hello

## Your quarterly digest of news, updates and information from the Jewellery Quarter Business Improvement District (JQBID)

Autumn is here which means the countdown to our JQ Christmas Lights Switch on has started. Sponsored by JQ business Cooksongold, this year's event on 16<sup>th</sup> November will be our best yet. Renowned micro-sculptor Willard Wigan MBE is switching on the lights, Free Radio is hosting the stage and the live entertainment includes a local school choir and a LED ballerina dance troupe! (Read more on page 3)

Here in the JQBID office, I was delighted to welcome Matthew as our new JQ Ambassador in September. Joining Wendy, the ambassadors play an instrumental role within the community: assisting local businesses with issues and concerns; promoting our projects and working with organisations like the WM Police.

With the end of the year approaching, I'd like to invite you and your colleagues to join me and the wider JQBID team to our

**Christmas drinks for BID Levy Payers on 12<sup>th</sup> December at Saint Pauls House. Join us from 4.30pm for a glass of fizz and nibbles!**

Please RSVP to my colleague Bill Houseago via [info@jqdt.org](mailto:info@jqdt.org)

Should you have any questions, please do not hesitate to contact me on **0121 233 2814** or email [info@jqdt.org](mailto:info@jqdt.org).

See you soon

*Luke Crane*

JQDT Executive Director

### Our objectives

- Work with partners to maintain a safe, clean and inclusive area.
- Support the business community through projects, events and initiatives
- Promote the JQ as the place to live, learn, work, visit and invest in Birmingham

The JQBID Business Plan is available to read [here on the website](#).



### People's Archive



The Townscape Heritage project launched the JQ People's Archive during Birmingham Heritage Week, calling out to people with memories of living or working in the area. People came forward with fascinating stories, including stampers, electroplaters and long-time JQ residents. Participants will be interviewed by volunteers and the recordings will form part of a new archive available online in spring 2019.

Interested in participating?

Contact JQTH Activities Manager

Kate O'Connor - [kate.oconnor@jqdt.org](mailto:kate.oconnor@jqdt.org)



## JQBID Clean Team Update

**1857 bags collected in Q3 2018**

Allan and Dennis continue to keep the Quarter looking tidy and litter-free. Recent short-comings with Birmingham City Council have led to the team adjusting their work pattern, collecting large quantities of rubbish. However, they remain committed to working with BCC and alongside with the JQBID Ambassadors are working with them on matters including enforcement. The JQBID Clean Team is not a replacement service but an additional service that you the BID Levy Payers make possible.

Our last community litter pick of 2018 was in September to coincide with [World Cleanup Day](#). Our volunteers which included local councillor Chaman Lal picked up 90 bags of litter. Thanks to Tesco and Greggs who provided the refreshments.



## JQ Ambassador Update

After serving the JQ for two years, Justin left the JQBID in August. Joining the team in September from Northampton BID, Matthew's had a busy couple of months – assisting the team at the University of Law Freshers Fair and distributing Issue 2 of JQ Life. Want to find out more about Matthew? [Read his latest Q&A on our website.](#)

## Did you see?

To mark Halloween, JQBID team member Dennis explains the mystery behind John Baskerville...



## Issue 2 – JQ Life Magazine Have you read our Autumn edition?

The JQ Life magazine is full of news, opinions and features on the businesses and people of the Jewellery Quarter. The front cover star is dynamic and visionary reanimator Stuart Holt (Javelin Block) who talks about his JQ journey and his passion for the local community. Other features in this issue include a preview of Autumn events, BCU School of Jewellery's stars of the future, and a 'How We Make It' special from Struthers Watchmakers.

[Click here to read Issue 2 of JQ Life.](#)





# October – December Coming up in the JQ

## JQ Christmas Lights Switch on

16th November, 4.30-7.00pm, The Golden Square

This year's event is being hosted by Free Radio Birmingham. Starting at 4.30pm, the live entertainment includes; the Jewellery Quarter Academy school choir singing carols, a show stopping performance from a LED Ballerina dance troupe and The Bombshell Belles singing trio. The special guest will switch on the bespoke jewellery-themed lights and the Christmas tree at 6pm, before a free spectacular fireworks display commences from the top of The Big Peg building. Willard Wigan MBE said: "I am honoured to be invited to turn the Christmas lights on at the Jewellery Quarter. I'm very proud to be involved, especially as it's supporting my home City."

Visitors can enjoy mulled wine and other beverages from the indoor bar and tasty foodie treats from street food vendors Bournville Waffle Company and Canoodle Catering.

Cooksongold, the UK's largest jewellery making supplier, is the event sponsor. Adam Hunter, Commercial Director, commented: "We're very happy to be supporting this exciting event. We've been in the heart of the Jewellery Quarter for 100 years and we're proud to be part of this great community."



## Christmas Drinks

12th December, 4.30 onwards, Saint Pauls House

Yes it's that time of year when the Christmas Party invites start flooding in! However, we hope that you can join us for our special drinks event at the fantastic Saint Pauls House on St Paul's Square! Mingle with other businesses and toast the end of the year with the JQBID team. Bring your colleagues along for fizz and a selection of Christmas canapes. **To RSVP, please email [Bill Houseago via info@jqdt.org](mailto:Bill.Houseago@jqdt.org)**

# Our activities and highlights July – September 2018



## JQ Floral Scheme

This year's floral baskets were delivered by private contractors for the first time. Our JQBID gardener Shane maintained the flowerbeds on Vyse/ Northampton Street. We also funded two new planters outside St Paul's Church.



## JQ Festival

In its fourth year, we introduced a third festival hub at Stans Cafe (AE Harris) with Quartermasters, collaborated with local JQ music schools on the JQ Music Trail and promoted the JQ breweries through 'Brewery Quarter'. [Read more >>>](#)



## DIT Visit

In September, a global delegation from the Department for International Trade (DIT) visited the Jewellery Quarter to explore current opportunities and learn about exciting plans for the city's future.

[Read more >>>](#)



## Birmingham Heritage Week

We supported the JQ attractions, promoting the various events, workshops and activities running during the 10-day festival. The JQDT chairman [shared his thoughts](#) on the importance of partners in the city working to deliver the citywide initiative.

## Get involved! New JQBID projects...

We have introduced some new projects that will help benefit your business.



No.1

## Recycling service – save money!

We have partnered with First Mile to bring you a subsidised recycling scheme. This is the greenest and most cost-effective way of handling your business waste. Benefits include 60% subsidised for mixed recycling. If you are interested in signing up, call First Mile on **0800 612 9894** or email [customers@thefirstmile.co.uk](mailto:customers@thefirstmile.co.uk) to find out more.



## Jobs board – free job advertising!

As outlined in our JQBID Business Proposal, we have created an [online jobs board](#) on our website. The portal is only for jobs located within the JQBID area. If you would like to advertise a vacancy, it is free and the information can be submitted electronically [here](#) or a JQ Ambassador can drop in with a form.

No.2



## JQ Connect – networking in the JQ!

Our new free networking event series is aimed at encouraging professionals within the same sector to mingle with each other. Our first JQ Connect event is for the Built Environment sector on 14th November. Chat over drinks and listen to a presentation from local expert Kevin Thomas on JQ architecture. [Register your attendance here.](#)

No.3



## Watch out for our Winter edition of JQ Life

The next edition of the magazine is coming out at the start of December. Features include an interview with West Midlands Combined Authority CEO Deborah Cadman, a spotlight on a business restoring vintage car headlamps and a bumper retail guide. The magazine is available to pick up around the JQ or can be read online at [www.jewelleryquarter.net](http://www.jewelleryquarter.net). If you would like to be added onto the mailing list, please [email info@jqdt.org](mailto:info@jqdt.org)

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## Your BID: stay up to date

Join the conversation with #JQBID

 /JewelleryQtr

 @JQBID

 @JQ\_BID

For more information visit your website:  
[www.jewelleryquarter.net](http://www.jewelleryquarter.net)

### What's On

Holding an event in the Jewellery Quarter? Want others to know? Email [info@jqdt.org](mailto:info@jqdt.org) with your information and we'll add it to our What's On page



### Join our Free Directory

Is your business listed on the free JQ Directory? If not, please contact [info@jqdt.org](mailto:info@jqdt.org) with the following information; business name, address, company descriptor and website.



### Got a JQ Story?

Email us your press release [info@jqdt.org](mailto:info@jqdt.org) and we'll share it on our news section.



### Downloads

Useful information on the JQ including an area map and visitor information